

Appendix - Questionnaire

This questionnaire will be used for Ph. D research only.

Please, take a couple of minutes to complete it.

1. Gender : Female Male

2. Age : Below 20 , 21-30, 41-51, 51-60, above 61

3. Whom do you come with the Museum?
Family, Friends, School group or Alone

4. Where are you from?

5. What is your occupation?

6. Level of Education
Above college, High School, Middle School, Other

7. Annual Income

8. Have you been to the Museum before today?

9. Could you find the Museum easily?

Yes

No

10. How did you hear about the Museum?

Newspaper, Radio, T.V., Internet, From friends or relatives

11. How did you come to this Museum?

Foot, Public Transport, Private, Own vehicle

12. How much time did you spend in the Museum?

(below 30 minute, 1-1.5 hours, 1.5-2 hours, above 2 hours)

13. What was your purpose of visiting this Museum?

14. On a holiday, and if you have options what would you do?

Watch T.V, Play sport, Go to a movie, Visit a museum, Any other

15. What did you think of the Museum?

Dull, Not that interesting, Quite interesting, Very interesting

16. Which exhibit did you enjoy the most?

17. Name other five exhibits you saw in the Museum.

18. How easy was it to understand the information?

	<u>Very Easy/Quite Easy/Quite Difficult /Very Difficult</u>			
Signs	()	()	()	()
Guide leaflets	()	()	()	()
Audio guides	()	()	()	()
Guide tours and	()	()	()	()
Video Presentation	()	()	()	()

19. And how helpful was the information available?

Very helpful, Quite helpful, Not very helpful, Not at all helpful

20. Thinking about the staff you have met today, how helpful you found them?

Very helpful, Helpful, Not helpful, Not at all Helpful

