

APPENDIX - IX.1

DEPARTMENT OF BANKING &amp; BUSINESS FINANCE

FACULTY OF COMMERCE

M.S. UNIVERSITY OF BARODA

BARODAANALYSIS OF COMMERCIAL BANK DEPOSITS IN INDIA  
WITH REFERENCE TO POST NATIONALISATION PERIODQUESTIONNAIRE

Strictly confidential

Please assign numbers to the Assets/Factors in order of preference,

I. Code the Respondent \_\_\_\_\_ Quarter No. \_\_\_\_\_

II. Designation \_\_\_\_\_

III. Age \_\_\_\_\_

IV. You prefer to invest your saving  
in the following assets.

r Rank

1. Bank Deposits
2. Post Office Deposits
3. Company Shares
4. Company Deposits ☒
5. Govt. Securities/N.S.C. etc.
6. Company Debentures
7. Housing
8. Gold/Silver/Ornaments

V. You prefer to invest in Bank Deposit  
due to -

Rank

1. Safety
2. Liquidity
3. Earnings
4. Conveniences

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Contd. Questionnaire

VI. You prefer to have the deposit account in a bank branch -

Rank

- 1. Near to your house
- 2. Near to your place of work
- 3. Located in a market place

VII. Tick the type of deposit accounts you have at present in any bank

- 1. Fixed Deposit A/c.
- 2. Saving Deposit A/C.
- 3. Current Deposit A/C.
- 4. Recurring Deposit A/C.

VIII. Are you satisfied with interest rate given on your deposits by the bank ?

Yes \_\_\_\_\_

No \_\_\_\_\_

If, no what rate you will prefer

\_\_\_\_\_ %

IX. Other Opinion.