

**AN ANALYSIS OF SELECTED
CONSUMER DURABLES MARKET
IN BARODA**



A Thesis Submitted to
The Maharaja Sayajirao University of Baroda
for

The Award of the Degree of
Doctor of Philosophy
in Commerce including Business Administration

By
Amit R. Pandya

Under the guidance of
Prof. B.S. Patel

Department of Commerce including Business Administration
Faculty of Commerce
M.S. University of Baroda
Vadodara 390 002
(Gujarat) [INDIA]

January, 1999

P1th

8921