

# **CERTIFICATE**

It is hereby certified that the research work incorporated in the thesis entitled "A Study on Online Versus Offline Shopping Activities of Female Internet Users in Selected Cities of Gujarat." submitted by MS. Bijal N. Zaveri comprises the results of independent and original investigations carried out by her under my supervision & guidance. The material that has been obtained and used from various Secondary Sources has been duly acknowledged in the thesis as the case may be.



[Professor (Dr.) Parimal H. Vyas]

Research Guide, Head & Chairman, Board of Studies

Department of Commerce Including Business Administration

Faculty of Commerce

The M. S. University of Baroda

Vadodara-390 002.

Place: Vadodara

Date: 19-11-2009