DECLARATION BY THE CANDIDATE

We hereby declare that the thesis entitled "A Study on Online Versus Offline Shopping Activities of Female Internet Users in Selected Cities of Gujarat" is my own work conducted under the supervision of Professor (Dr.) Parimal H. Vyas, Research Guide, Head& Chairman, Board of Studies, Department of Commerce Including Business Administration, Faculty of Commerce, The Maharaja Sayajirao University of Baroda, Vadodara, India. I have put in more than two years of attendance with the supervisor at the centre.

I further declare that to the best of my knowledge the thesis does not contain any part or any work which has been submitted for the award of any degree either in this University or in any other University / deemed University without proper citation.

[Professor (Dr.) Parimal H. Vyas] Research Guide, Head & Chairman, Board of Studies Department of Commerce Including Business Administration Faculty of Commerce The M. S. University of Baroda Vadodara-390 002. Place: Vadodara

MS. Bital Zaveril

Research Scholar

Date: 19-11-2009