


CERTIFICATE



This is to Certify that the work incorporated in the thesis titled “
**A COMPARATIVE STUDY OF SWOT OF
CADBURY INDIA LTD. AND NESTLE INDIA LTD.”**
submitted by Mr. **Keyur R. Soni** comprises the results of
independent and original investigations carried out by him under
my supervision. The material that has been obtained and used
from other sources, to the best of my knowledge has been duly
acknowledged in the thesis.

Place: Vadodara
Date: August 2010


Dr. Umesh Dangarwala
Research Guide