

## **ACKNOWLEDGEMENT**

It was an intense desire of the researcher to undertake indepth research work in some pressing problem confronting the society , which has applicability to the field and about which social work professional can attempt to answer . This search for the subject found its scope when I had an interaction with Prof Anil S. Navale in the year 2000 when we were actually working on several CSR projects of Industries trying to understand the underlying reasons, motives , process and impact of Corporate Social Responsibility both as a function of Business and function of Social Work through Corporate and Community Partnerships . Thus I shared my sincere interest in pursuing this subject as a part of the PhD. Programme and with his guidance the subject for the study was finalized.

This empirical study is a sincere endeavour to understand the impact of CSR of Industries of Gujarat with emphasis on the objectives, goals, philosophy, factors which led to the emergence of CSR, knowledge and awareness on CSR, dimensions of CSR, perception about the future role of CSR, the process of CSR, CSR structure, CSR , programme effectiveness and CSR Impact and other such dimensions of CSR as viewed by Managers and Senior Managers of Industries of Gujarat.

The Subject has been very challenging and interesting due to several assignments undertaken by me in the past which provided meaningful perspectives to gain insights into the subject of CSR such as guiding the Integrated Community development Project sponsored by GAIL (India) Ltd as a part of their CSR policy, Research on Human Development Study sponsored by Birla Cellulosic ( Aditya Birla Group) , eliciting views of the Corporate Sector on CSR through a Stakeholder Consultation organized on Corporate Sector response to HIV/AIDS ( sponsored by Gujarat State AIDS Control Society), participation in ISO Consultation for CSR organized by International Institute of Sustainable Development (IISD), & Development Alternatives and presentation of seminar papers on the conceptual and operational aspects of CSR as well as continuous collaboration with the industries in addressing several aspects of CSR through structuring and designing need based community development programmes in line with the corporate CSR policies.

In undertaking this work I have received extensive encouragement and support from professionals of the field, industrial personnels, academicians, colleagues ,respondents, friends and my family and I would sincerely like to express my gratitude towards all of them . The entire process of research work has been very fulfilling and satisfying in various conceptual,operational and analysis phase and I have immense pleasure of completing this work and giving its final shape.

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