ANNEXURES

Ph.D. TOPIC: A STUDY ON CORPORATE SOCIAL RESPONSIBILITY AS PERCEVED BY
STAKE HOLDERS OF AMUL DAIRY, ANAND
DECEDOU CHIDE, D., IAODICH COLANIZI
RESERCH GUIDE: Dr. JAGDISH SOLANKI

NAME:
1 11 11 11 11 11 11 11 11 11 11 11 11 1

OCCUPATION:

PRELIMINARY INFORMATION

RESERCHER: DIPAK MAKWANA

Age: -

18 to 25 Year	
25 to 35 Year	
35 to 45 Year	
45 to 55 Year	
More than 55 Year	

Gender

Male	
Female	

Educational Qualification:-

Illiterate	
Literate	
Primary	
Higher Secondary	
Graduate	
Post Graduate	
Any Others	

Category

General	OBC/SEBC	
SC	ST	

Religious Background

Hindu	Christian	
Muslim	Others (Please Specify: -	
)	

Marital Status: -

Married	Single/Widow	
Unmarried	Any Other	
Divorces		

Types of Family:-

Nuclear	
Joint	

Family Size

1 to 3	
4 to 5	
More than 5	

Status of Home

Own	
Rent	

Monthly Income:-

Below 5000	
5001 to 10, 000	
10, 001 to 15, 000	
More than 15, 000	

VILLAGE:

For the use of Farmers, Villagers, Chairman, Secretary and member of the Dairy cooperative of the different village.

This above five point rating scale is the answer of Awareness.

This debye five point family searchs the answer of frivareness.										
Poor Level of	Fair Level of	Good Level of	Very Good level of	Excellent Level of						
Awareness	Awareness	Awareness	Awareness	Awareness						
1	2	3	4	5						

This above five point rating scale is the answer of Utilization

No utilization	Average utilization	Fair utilization	Good utilization	Very Good
				utilization
1	2	3	4	5

This above five point rating scale is the answer of Farmers, Villagers and Chairman, Secretary and member of the Dairy cooperative.

Very Dissatisfied	Dissatisfied	Unsure	Satisfied	Very Satisfied
1	2	3	4	5

No	Activity	Awareness		Utilization					Satisfaction							
	Health Programme for Human	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
1	Blood donation camp															
2	Amul's hygienic food training															
3	Disaster Relief & Rehabilitation															
4	T.B. & DOTS Programme															
5	Health check Programme															
6	Safe Delivery Kit															
7	Milk Day Celebration program															
8	Child & (Kangaroo)Mother Care															
9	Health Workers Training															
10	Primary Health Care															
11	Family Planning Programme															
12	Eye checkup & Operation facility															
13	Mother's Day															
14	Food & Nutrition															
15	All type Vaccination															
Edu	ıcation															
16	Amul Scholarship															
17	"Amul Vidya Shree" Award															
18	"Amul Vidya Bhushan" Award															
10	Amul's Awareness and															
19	Refreshers Training program															
20	Balwadi															
21	Students Placement Programme															
	ining Program															
22	Amul Zonal Meeting Amul's Development Review															
23	Program															
	Amul's in-house Newsletter Amul															
24	Patrika															
25	Amul's organize Self Managing Leadership Programme															
43	Improve the socio-economic															
	conditions through SGSY															
26	scheme															
27	Loan or Subsidiary loan for buying animal															
27	Total Quality Management															
41	Training for women															
28	empowerment															

	T	-	 	 	-	1	 		
	Improve the socio-economic								
	condition of BPL people through								
29	Dairying Program								
30	Employment Training & Facility								
	Environment								
31	Tree plantation								
	Village Group Discussion for								
32	Environment								
33	To save earth workshop								
	Save water and water cleaning								
34	program								
35	Global warming issue								
	Debate /competition/evolution								
36	on environment								
	Animal Husbandry								
	Nutritional requirement of cows								
37	and buffaloes								
	Distributed of cotton seeds for								
38	cows and buffaloes								
	Scientific Animal Husbandry								
39	practices								
	Animal disease diagnostic								
40	laboratories								
41	High Breed fodder								
42	Health checkup for animal								

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Types of Family:-

Nuclear	
Joint	

Family Size

1 to 3	
4 to 5	
More than 5	

Total Year of Experiences:-

Below 5	
5 to 10	
More than 10	

Monthly Income:-

Below 5000	
5001 to 10, 000	
10, 001 to 15, 000	
More than 15, 000	

For the use of Employee

This check list is used to know the perception of employees about CSR in organization. The five point rating scale is used for assessment how far the stakeholder agree with the each statement/items.

Very Agree	Agree	Unsure	Disagree	Very Disagree
5	4	3	2	1

Perception of the Employees Regarding CSR							
Sr. No	Responses	Very Agree	Agree	Unsure	Disagree	Very Disagree	
1	CSR fulfilling the interest of the shareholder						
2	Employees Interest are fulfilled through CSR						

3	Stakeholder interest are fulfilled by CSR					
4	CSR has Environmental impact					
5	CSR is helpful in Social upliftment					
6	CSR is helping in building rapport with					
0	community					
7	CSR is helpful in promoting Educational					
,	status in the community					
8	CSR promoting overall development of the					
	village					
9	CSR is helpful in integrating social and					
	environmental concerns in business					
	Perception of the Employees 1	regarding C	SR in G	eneral Polic	cy	
	CSR Policy Respecting Sovereign right of					
10	these state					
	CSR Policy following National laws and					
11	Policy					
12	CSR Policy maintain relevant standard					
	CSR Policy is Commitment towards					
13	stakeholders					
	CSR activities are as per developmental					
14	priorities of the state					
	CSR Policy is supplementing in the					
15	fulfillment of social aims					
	Perception regarding CSR & Rela	ationship w	ith other	Stake hold	ers	
1.6	CSR is helpful in maintaining relationship					
16	with Stakeholders					
17	CSR activities improved the socio-					
17	economic conditions of stakeholders					
18	CSR is Strive for highest returns to shareholders					
10						
19	CSR is helping in the Promotion of Welfare and development					
19	CSR is helping in the development of					
20	Linkages with community					
20	Linkages with community					

	CSR is helpful in the fulfillment of							
21	community needs							
	Perception of the Employees regarding CSR & Impact on Brand Image							
22	Improving the brand images							
	CSR concern towards society leads towards							
23	brand image							
	CSR promoting linkages with Government							
24	organizations							
25	CSR promoting multi sectors collaboration							
	Relevance of CSR strategies in image							
26	branding							
	Perception of the Employees regard	ling CSR &	Impact	on Quality	of Life			
	Level of participation of the stakeholders							
27	has increased							
	CSR helping in preservation of natural							
28	environment							
29	CSR promoting agriculture development							
30	Mitigation of natural disaster through CSR							
31	Family based intervention through CSR							
32	CSR impact on asset building							
Pe	rception of the Employees regarding CSR &	Impact on	Commu	nity as a w	hole (Local	Needs)		
33	CSR impact on community resources							
	Strives for betterment of community							
33	through CSR							
	Capacity development of stakeholders							
34	through CSR							
	Promotion of community partnership							
35	through CSR							
	Promotion of social development through							
36	CSR							
37	Handling community issues through CSR							
		•				•		

Perception of the Employees regarding CSR &Its Impact on Organizational Productivity						
	CSR activities improving the organization's					
38	output					
	CSR positive impact on employees					
39	motivation					
	CSR promoting the values of sharing					
40	responsibilities					
41	CSR is helpful in skill development					
	Promotion of competitiveness in market					
42	through CSR					
	Achievement of organizational goal through					
43	CSR					
	Perception regarding Promotion	of Social I	ntegrati	on though (CSR	
44	Promotion of social security through CSR					
45	Promotion of social integration through					
15	sports events					
46	Promotion of social solidarity through CSR					
47	Promotion of social integration through					
.,	cultural activities					
	Promotion of Susta	inability th	ough CS	SR		
48	Promotion of Sustainability though CSR					
49	Promotion of collaboration with VO's					
50	Sustainable nature of CSR activities					
	Perception regarding Ethic	al Value ba	sed CSI	R activities		
51	CSR activities within societal framework					
52	CSR following state rules and regulations					
53	CSR concern with ethical norms of the					
33	society					
54	CSR activities based on the approached of					
<i>5</i> F	right, fair and justice					
55	Promotion of gender equality though CSR					
56	Sharing of information with stakeholders					

	Perception regarding promotion	of Health a	nd Envi	ronment Sa	ıfety	
57	Protection of natural environments though CSR					
58	Promotion of human health and safety					
59	Promotion of eco-friendly environment					
60	Ensuring environmental safety though activities					
61	Maintain contingency plans for environmental and health damages in emergencies					
	Perception regarding CS	R & Corpor	rate Gov	ernance		
62	Maintenance of accountability in non-financial issues					
63	Cross cultural stakeholder engagement though CSR					
64	CSR follow Overall business customs					
65	CSR provides Humanitarian relief					
66	CSR offer Corporate partnership for national development					
67	CSR Emphasize corporate citizenship					
68	CSR maintains Social audit and reporting					
69	Relevance of professional social work and HR education for CSR					
70	Qualities like empathy, reacting with people, extroversion, understating social issue are vital for CSR					