

LIST OF TABLES

No.		Page
2 1	Production Trends (Value-wise)	32
2 2	Comparison of Indian Drug Prices	33
2 3	Time Lag in Introduction of Patented Drugs	34
2.4	Industry as Net Forex Earner	35
2 5	The Global Pharmaceutical Industry	36
2 6	Outlay on Health of the Five-Year Plan	37
2 7	Major Therapeutic Groups and Their Market Share	38
2 8	Industry Regulatory Environment	39
2 9	Industry related public issues in the last 4 years	40
2 10	Expenditures on Research & Development (Value-wise)	41
2 11	Profitability Trends	42
2 12	Comparative Performance Indicators	43
6 1	Regression results for Choice of High Growth Market Segments (CMS) regressed on Return on Capital Employed (ROI)	216
6.2	Regression results for Retention Ratio with one year time lag $RR_{(t-1)}$ regressed on Return on Capital Employed (ROI)	217
6 3	Regression results for Vertical Integration (VI) regressed on Return On Capital Employed (ROI)	218
6 4	Regression results for Marketing Intensity with one year time lag (MI_{t-1}) regressed on Return On Capital Employed (ROI)	219
6 5	Regression results of Market Share (MS) regressed on Return On Capital Employed (ROI)	220
6.6	Regression results of Marketing Intensity with one year time lag (MI_{t-1}) regressed on Market Share (MS)	221
6 7	Regression results for the Model for the year 1989-90	222
6.8	Regression results for the Model for the year 1990-91	223
6 9	Regression results for the Model for the year 1991-92	224
6 10	Regression results for the Model for the year 1992-93	225
6.11	Regression results for the Model for the year 1993-94	226
6 12	Regression results for the Model for the year 1994-95	227
6 13	Regression results for the Model for the combined years 1990-95	228