

REFERENCES

If you feel interested in learning more about the different aspects of the concept of communication or organizational communication and its dynamics, you may pick up some of the following references – or get in touch with researcher.

Bahl, Sushil. (2000, Nov. 23). 'Head Start' – Perfect Speak. Ahmedabad : The Indian Express.

Balan, K.R. and Rayudu, C.S. (1994). Effective Communication. New Delhi . Beacon Books.

Banerji, Meera and Mohan, Krishna. (1990). Developing Communication Skills. New Delhi : Macmillan India Ltd.

Barry, Thomas J. (1996). Excellence is a Habit–How to Avoid Quality Burnout. New Delhi : Ben Johnston Publishing Co.

Bhattacharya, Madhumita. (1994). Ph.D. thesis – Effectiveness of Faculty Development Programme for Science Education. New Delhi : Department of Education, University of Delhi.

Bonny, Clive. (1997). The Business Writing Pocket Book. United Kingdom : Management Pocket Books.

Crosby, Philip B. (1985). Quality Without Tears – The Art of Hassle-Free Management. United States of America : Penguin Books.

Devito, Joseph A. (1978). Communicology – An Introduction to the Study of Communication. New York : Harper and Row Publishers, Inc.

Joshi, Alok. (2000, Sept. 28). 'Head Start' – The Art of Making Presentations. Ahmedabad : The Indian Express.

Keith, Davis. (1967). Human Relations at Work. New York : McGraw-Hill.

Koontz, Harold, Cyril, O'Donell and Weihtich, Heinz. (1982). Essentials of Management. New Delhi . Tata McGraw-Hill Publishing Company Limited.

Kumar, Keval J. (2001). Mass Communication in India, Mūmbai : Jaico Publishing House.

Kumar, Niraj. (1997). Communication and Management. New Delhi : Cryan Publishing House.

Kuppuswamy, B. (1979). Elements of Social Psychology. New Delhi : Vikas Publishing House Private Limited.

Laver, John and Hutcheson, Sandy. (1972). Communication – Face to Face Interaction. England : Penguin Books Limited.

Lesikar, Raymond V. and Pettit, John D. (1996). Business Communication – Theory and Application. New Delhi : All India Traveller Bookseller.

Makwana, Vithal. (1987). The Craft of Mass Communication. Gandhinagar : Vinod Prakashan.

Mangalagiri, Anjana. (date not mentioned). Self-Learning Module on Gender Bias in Educational Programmes and Curricular Transaction. New Delhi : National Institute of Educational Planning and Administration.

Mcphee, Robert D. and Tompkins, Phillip K. Eds. (1985). Organizational Communication – Traditional Themes and New Directions. California : Sage Publications, Inc.

Newstrom, John W. and Davis, Keith. (1998). Organizational Behaviour at Work. Tenth Edition. New Delhi : Tata McGraw-Hill Publishing Company.

Pandey, S.K. (1997). Teaching Communication. New Delhi : Commonwealth Publishers.

Parry, John. (1967). The Psychology of Human Communication. London : University of London Press Limited.

Raman, Meenakshi. (2000, June 13). ‘Open Page’ – Overcoming Failures. Chennai : The Hindu.

Rani, Sarita. (1997, January 2 – 8). The Net in a Nutshell. : ‘Sunday’ Special Article

Sharif, Salim Dr. (date not mentioned). Live Meaningfully. New Delhi : Sandarshan Institute of Counselling and Personal Growth.

Study Material. (1997). Communication. Hyderabad : Dr. B.R. Ambedkar Open University.

Study Material. (1997). Introduction to Communication. New Delhi : Indira Gandhi National Open University.

The researcher would be grateful to be notified of any corrections or additions that may need to be incorporated in the above list.