

APPENDIX G

Parents Interview Guideline

1. What things can you do to encourage your child to develop the characteristics and behaviours that you value?
2. Which behaviours would you like to buy that are not in the list?
3. Which of the behaviour on the list would have been valued by your parents when you were a child?
4. How did your parents respond to you when you displayed behaviour that they valued? How did they respond when you displayed behaviour they didn't value?
5. Would your selections change depending on whether you were buying values for a son or a daughter? If so, how would they change, and why?