

## **LIST OF ABBREVIATIONS**

A	Analytical
AFR	Accepting Full Responsibility
AHA	Avoiding Hidden Agenda
AT	Artistic
BHO	Being Honest with Oneself
CC	Communication and Cooperation
DIM	Dimension
E	Empathy
E / IT	Enterprising / Initiative Taker
EQ	Emotional Intelligence/Emotional Quotient
EQi	Emotional Intelligence
EQi-T	Emotional Intelligence Test
ESB	Electrical Stimulation of Brain
HCTL	Having the Courage to Lead Oneself or One's Team or Enterprise With Honour
HR	Human Resources
I / CI	Innovative / Creative Instinct
IC	Impulse Control
IQ	Intelligence Quotient
ITY	Integrity

ITY-T	Integrity Test
KP	Keeping Promises
n	Number of Respondents
O	Optimism
O1	Organization One/ Advertising Agency
O2	Organization Two/ Research Organization
O3	Organization Three/ Manufacturing Organization
RO	Realistic Orientation
RT	Risk Taking
SA	Self Assertion
SAW	Self Awareness
SD	Standard Deviation
SEm	Standard Error of Mean
SS / ER	Social Self / Effective Relationship
WA	Well Adjusted