

LIST OF ABBREVIATIONS

○ B2C	Business to consumer
○ CAGR	Compound annual growth rate
○ CNNS	Comprehensive National Nutrition Survey of Children
○ DALYs	Disability-adjusted life years
○ EAR	Estimated Average Requirement
○ FPS	Fair Price Shops
○ FSSAI	Food Safety and Security Association of India
○ FF	Food Fortification
○ FFRC	Food Fortification Resource Centre
○ FACT	Fortification Assessment Coverage Toolkit
○ FAO	Food and Agriculture Organization
○ GAIN	Global Initiative for Academic Networks
○ GOI	Government of India
○ GHI	Global Hunger Index
○ ICDS	Integrated Child Development Scheme
○ MDM	Mid-Day Meal
○ NFHS	National Family Health Survey
○ NNMB	National Nutrition Monitoring Bureau
○ NSSO	National Sample Survey Organization
○ NNS	National Nutrition Strategy
○ NS	Not significant
○ NDDB	National Dairy Development Board
○ NIDDCP	National Iodine Deficiency Disorder Control Programme
○ PDS	Public Distribution System
○ PRISMA	Preferred Reporting Items for Systematic Reviews and Meta-Analyses
○ RDA	Recommended Dietary Allowance
○ RIMS	Rajendra Institute of Medical Sciences
○ SBCC	Social and Behaviour Change Communication
○ SDG	Sustainable Development Goal
○ SAFANSI	South Asian Food and Nutrition Security Initiative
○ UNICEF	United Nations Children's Fund.
○ USAID	United States Agency for International Development
○ VMNIS	Vitamin and Mineral Nutrition Information System

○	VAD	Vitamin A Deficiency
○	WIFS	Weekly Iron Folic Acid Supplementation
○	WRA	Women of reproductive age
○	WHO	World Health Organization
○	WFP	World Food Programme