Certificate

This is to certify that the thesis entitled "Market Strategies and Consumer Behavior in Vadodara District for Telecommunication" submitted by Shikha Ojha for the Degree of Doctor of Philosophy in Economics incorporates the results of independent investigation carried out by the candidate herself. This thesis has not been submitted elsewhere for the award of any degree or diploma, within India or abroad.

Candidate

 \mathcal{A} .

Shikha Ojha

13.5. Kanfa Dale

Guiding Teacher

Prof. Bhavana S. Kantawala

Offg. Head

Department of Economics

Faculty of Arts

The Maharaja Sayajirao University of Baroda

Vadodara, 390 002