

5.7 Recommendations

Indian crafts have always been a constant source of inspiration to the outside world with its vast textile culture. The designers have forever taken inspirations from these crafts and integrated them into their creative endeavours. Hence these crafts hold a great potential for being explored.

Apart from the known crafts there is a dearth of information on the crafts which are now on the verge of extinct and the artisans rendered jobless. Hence concentrated efforts towards their revival can help to bring them back to life and give them a new lease of life.

Furthermore, there is a great scope for designing products other than clothing to cater to the growing demands of an urban consumer for handcrafted products. Hence, researchers can also look into product designing integrating the various crafts which will provide the consumer with a wide array of choices which were earlier restricted to few products only.

Conscious designing and design intervention with integration of traditional crafts along with exploring creative marketing strategies can boost the development of the craft.