

CHAPTER:2: REVIEW OF LITERATURE

CONTENTS AT A GLANCE

REVIEW OF LITERATURE

TOPIC NUMBER		PARTICULARS	PAGE NUMBER
		Executive Summary of Chapter Number Two	87
2.0		Introduction	87
2.1		A Brief Review of Literature	88
2.2		Review of Literature of General Health Care and Health Care Services	88
2.3		A Brief Review of Literature of Primary Health Care and Primary Health Care Centers (PHCs)	96
2.4		Research Gap	107
		Selected References	108

CHAPTER- 02:

A BRIEF REVIEW OF THE LITERATURE ON PRIMARY HEALTHCARE CENTRES

EXECUTIVE SUMMARY:

The new agenda for Public Health in India includes the epidemiological transition, demographical transition, environmental changes and social determinants of health. Based on the principles outlined at Alma-Ata in 1978, there is an urgent call for revitalizing primary health care to meet these challenges. The role of the Government in influencing population health is not limited to the health sector but also to various industries outside the health systems. The literature review's objective is to summarise the numerous Government initiatives in the area of healthcare implemented in India and other parts of the world. The study used articles from several prestigious journals, books, official websites of Indian Government regulators, and online resources. The literature review is divided into the following way: generic review, relevant review and specific review of the literature. One part of the literature survey covers general healthcare and healthcare services, and another covers Primary Healthcare, Primary Healthcare Services and Primary Health Care Centers. The researcher also reviewed the various papers, journals and other literature in the area of healthcare satisfaction and user perception towards healthcare services

2.0: INTRODUCTION:

Health system strengthening, human resource development and capacity building and regulation in public health are important areas within the health sector. Contribution to the health of a population also derives from social determinants of health like living conditions, nutrition, safe drinking water, sanitation, education, early child development and social security measures. Population stabilization, gender mainstreaming and empowerment, reducing the impact of climate change and disasters on health and improving community participation and governance issues are other vital areas for action. Making public health a shared value across the various sectors is a politically challenging strategy, but such collective action is crucial. Healthcare satisfaction is critical to healthcare delivery, as it reflects patients' perception of the quality of care they receive. Patients' satisfaction with healthcare services can affect their overall health outcomes, adherence to treatment plans, and willingness to seek care in the future. In rural areas, access to quality healthcare services is often limited due to a shortage of healthcare providers, a lack of healthcare infrastructure, and geographic barriers. As a result, rural residents may have different perceptions of healthcare than their urban counterparts. The Government plays a crucial role in improving healthcare services in rural areas. The Government can invest in healthcare infrastructure, provide incentives for healthcare providers to work in rural areas, and implement policies that support access to care for rural residents. Additionally, government-funded programs like Medicaid and Medicare can provide financial assistance to rural residents to help them access healthcare services.

Overall, improving healthcare satisfaction and perception of healthcare in rural areas requires a multifaceted approach involving Government, healthcare providers, and community members working together to address rural healthcare delivery's unique challenges.

2.1: A BRIEF REVIEW OF LITERATURE:

The following summarises researchers' attempts to conduct a quick literature search on medical services and primary health care centres (PHCs).

2.2: BRIEF REVIEW OF LITERATURE OF GENERAL HEALTH CARE AND HEALTH CARE SERVICES:

Acharya L.B. et al. (2000) studied the medical accessibility and best in medical care; improving the quality of medical facilities as measured by trained staff, equipment, consumables, and availability is the medical facility's ability to accommodate access. They concluded that it was a higher priority than increasing the number measured by travel time, improving normal transport mode.

Harriott E.M. et al. (2006) studied that Superiority of care characteristics such as staff courtesy and availability and women's satisfaction with childbirth care were treated with trust and respect for clinicians, received information, and related to physical health.

Senarath et al. (2006) studied that Consummation with motherhood care for pregnant women is related to their equality, ethnicity, financial status, hospital type, and direct mother-newborn interaction.

Ram F. et al. (2006) studied that when other socioeconomic and demographic characteristics are accounted for, prenatal care services can lead to using other mothers' health-related services, according to the researchers. According to the data, service consumers were reasonably concentrated in the central sampling unit and district.

Krishna D. Rao et al. (2006) performed a research project. The findings showed and gave a clear picture that improved interpersonal skills among employees and physicians, infrastructural amenities, and medicine availability all impact patient satisfaction at public health institutions. They also found that the needs of people using public health care in India and many other developing countries have been overlooked due to the overemphasizing of coverage and input in providing health care services.

Upali W. Jayasinghe et al. (2007) concluded that patient satisfaction with care and patient-centeredness was highly linked to the kind of practice and patient characteristics. For example, patients in smaller clinics said they had more accessible access to care than those in more extensive clinics.

Furthermore, patients in urban regions were happier with patient-centeredness than those in rural areas, and females were more satisfied with patient-centeredness than men.

Manju Rani et al. (2008) presented the findings, showed disparities in prenatal care, and stated that low antenatal care quality is likely to restrict its use. They proposed programme initiatives to increase prenatal care quality, particularly for the poor and disadvantaged populations.

Anwar et al. (2009) concluded in their research that a lack of human resources was found in maternal healthcare. In rural locations, sanctioned nurse employment is in short supply; nevertheless, deploying and retaining skilled human resources in remote places is more complicated. Improving obstetric care requires a workforce plan to increase the number of remote jobs and ensure the availability of nurses. In addition, evidence-based approaches must be taught to all types of maternity healthcare professionals. According to the authors, unique methods for boosting responsiveness in low-performing areas are urgently needed.

Chowdhury Mahbub Elahi et al. (2009) examined the possibility that access to and use of comprehensive Emergency Obstetric Care (EmOC) services is crucial in cutting down on maternal mortality. In addition, policies that promote female education, later childbearing, improved financial access for the poor, and poverty reduction are also necessary to maintain the gains made thus far.

Mrisho M. et al. (2009) found that efforts to enhance Geographic and economic accessibility should be prioritized in prenatal and postnatal care. By encouraging women to give birth with skilled attendants, prenatal and postnatal care can provide a significant opportunity to connect the health system to the community. Improving mother and child health necessitates addressing staff shortages by boosting training opportunities and health professional incentives.

Lawn J.E. et al. (2009) investigated that childbirth care needs to be improved significantly, even in high-performance environments, to minimize disability and disability. Missed chances for deliveries that are already taking place in institutions might save 36 per cent of intrapartum fatalities. Drills and audits to improve care quality are viable techniques. However, most deaths occur in substandard health systems, with effective prenatal care, neonatal resuscitation, increased community mobilization, and the poorest development, adaptation, and implementation of tools, technologies, and outsourcing.

Sharma M.P. et al. (2009) evaluated delivery at the facility under Janani Suraksha Yojana ((JSY)) and discovered that the facility's delivery quality was significantly below the necessary standard.

This demonstrates a lack of human and physical resources and a breach of Indian public health norms, among other things. The prenatal, intranasal, and postnatal care services must be enhanced. Beneficiaries believe the Janani Suraksha Yojana to be a benefit plan; however, resource shortages and a lack of service quality must be addressed. The essential medicines were discovered to be in low supply, and the usage of pantographs in health institutions was non-existent.

Sharad D. Iyengar et al. (2009) investigated that Maternal mortality was caused by several reasons, including Deaths caused in large part by a lack of professional attendance and prompt postpartum treatment. Improved facilities in remote regions with cost-cutting measures at public hospitals would be critical in reducing pregnancy-related fatalities.

Even though a high incidence of health problems and illnesses, such as tuberculosis and anaemia, have been recognized as direct or indirect causes of mortality, significant social and health system barriers prevent women from obtaining appropriate health care.

If maternal mortality is to be reduced, women in rural areas will need more efficient access to high-quality delivery and emergency care at a low cost.

Kaveri Gill (2009) concluded that with the health care system's internal structural changes. However, there are problems with execution because of the low quality of the service in terms of infrastructure, medicine, and funding. Moreover, given the scarcity of human resources and their influence on essential services, structural concerns require careful consideration and considerable investment in medical recruitment.

World Health Organization (2010), in its study, focus on expanding access to remote and rural healthcare workers; researchers can increase the mobility of health care workers such as turnover, absenteeism, unemployment, or simultaneous employment with; this they have found that it is related to factors that influence a person's decision. The main concerns of medical professionals are working and living conditions, children's access to school, spouse availability, instability, etc. So it is related to the socioeconomic environment.

Rahmqvisti Mikael et al. (2010), in their research study, had identified the model in which two dimensions of outcomes were presented, viz., "Importance (to satisfaction)" and "Quality (degree of satisfaction)," It was found that people over the age of 65 at the emergency room were the most content. Furthermore, patients with a low education level were happier than those with a higher education or a worse health grade.

Ray S.K. et al. (2011), found that many sick people don't get medical help when they need it, especially in rural or tribal areas, because of factors such as distance, misunderstanding of service availability, and insufficient dose, not to mention the high cost of treatment and transportation. Government medical facilities are used by about 38 per cent of the population, followed by untrained and private doctors. Most referrals were made by the patient or relatives/family members. In addition, all attention should be paid to the cleanliness of the facility, the availability of clean drinking water, the condition of PHC and S.C., and the availability of clean toilets with privacy. They also have a friendly attitude, more for doctors and staff to provide patient care, explain prescriptions and reports, reduce registration and waiting time, and ultimately reduce the cost of medicines they can take. They have concluded that every effort should be made to improve time use.

Meenakshi Gautham et al. (2011) concluded that many rural people seek essential services near their homes and pay for convenient combined services, including advice and prescriptions. Non-Degree Allopathic Practitioners (NDAP) meet critical primary health care needs that public systems cannot provide and are, in most cases, virtually first-level access.

Lewando Hundt et al. (2012) explained an accessibility crisis due to distance and acceptance issues due to a lack of native and female workforce, cultural skills, and communication. They also discovered that providing accessible health care in rural regions is a problem for health care professionals. Such obstacles can be solved by forming a relationship with other healthcare service providers who might handle the issue of providing healthcare to this remote location.

Bangdiwala et al. (2012) examined existing issues and identified the possibilities of health laws in China and India, insisting on looking at innovative and modern models for Government health education, revitalizing it, and improving its position.

Bhuputra Panda et al. (2012) analyzed and discovered that the Government health food nutrition initiatives in the State are utilizing UNICEF's conceptual framework to give future instructions for collecting evidence toward defining the programme and policy goals.

Choudhury (2012) investigated Participatory Rural Appraisal and attempted to achieve the dual aims of analyzing the health-conscious behaviour of the people of Amola Palm Village in the Sonitpour district of Assam, and the availability of village health-related resources, suggesting that Amora Palm settlements are out of the reach of many health-related initiatives.

Alma Pentescu et al. (2013) highlighted the significance of positioning private healthcare providers to demonstrate the position of a critical private healthcare provider in the medical market economy of Sibiu (Romania) and underlined the essential characteristics of marketing.

Anitha and Navitha Thimmaih (2013) presented findings related to comparison research conducted to examine how people use public health services and how satisfied they are with them. In the environment of Rural Primary Health Centers, increased utilization does not guarantee higher satisfaction, according to their findings. Furthermore, the Survey revealed many aspects impacting satisfaction, such as doctor availability, quality of treatment, and cleanliness. For this reason, it was recommended that attention be paid to selecting the correct choice to boost satisfaction levels in rural PHCs.

Muniraju (2013) investigated India's healthcare system, administered by individual states and union territories. The Constitution assigns to each State the primary duty of "improving the people's diet and living conditions, as well as the growth of government health." The Indian Parliament approved the National Health Policy in the year 1983, and it was revised in the year 2002.

Ahmad, Siraj, and Maqbool, Adeel (2013) believed the hospital's efforts to enhance its system correctly would lead to better healthcare and develop quality standards in the medical era.

Doke et al. (2014) studied the State of Maharashtra. 45 rural Primary Health Centers (PHCs) are participating in a trial phase of Community-Based Monitoring (CBM), with an equal number of rural PHCs from the same districts that are not using CBM. Teams from Community Medicine Departments visited chosen rural PHCs to collect information. It was advised that rural PHCs must establish an action plan to implement Community-Based Monitoring effectively.

Neamtiu and Cristian Pop (2014) studied that Heavy metal intake has been linked to health consequences such as cancer and cardiovascular disease. The idea was to determine the levels of heavy metal and cyanide exposure in a demographic community living in the 'Baia Mare' region, and the relationship between health and exposure to heavy metals and cyanides was discovered.

Sowmya Paul and Amulya (2014) attempted to assess the influence of Foreign Direct Investments in clinics through various studies that offered an update on the data associated with risks to patient safety in excellent health care and the evaluation of measures aimed to decrease that risk.

It also provided data on the quality of research studies, their design, and research methodologies, as well as a variety of tools and resources that primary care physicians may utilize to improve their patient safety culture and deliver safer care in their clinical practices.

Shim. et al. (2015) pointed out that the numerous psychiatrists operating in community mental health settings recognize continuous obstacles that prevent their patients from receiving proper physical health treatment. However, only 38.6 per cent of psychiatrists said their CMHC (community mental health care centre) provided primary care. Even though there has been some progress in integrating behavioural health and general care services, only a quarter of respondents said their CMHC hired primary care physicians. 72.3 per cent believed that educating patients about the benefits of exercise and good health was essential. Psychiatrists are more likely to check for diabetes (60.0 per cent) and cholesterol/lipids (63.0 per cent) directly than other conditions. However, they did note that fewer than half of the individuals underwent these testing.

Akintola and Olagoke (2015) examined that the enlarged public works project provides jobs and skill training for community caretakers in South Africa. They thought community caregivers' skill-building and leadership programmes did not fully take advantage of current labour market conditions. The researcher has advocated strategically reinventing the program to include community carer learning media to impart more intermediate to advanced skills to meet labour market needs.

Aktas et Al. (2015) industrialized the picture of amenity quality index was designed to provide a scientific foundation for hospital categorization by utilizing numerous criterion decision-making tools about various healthcare service characteristics. They also investigated service quality metrics developed and collected through the analytic hierarchy method. It was found as most connected to employee characteristics. The Service Quality Index (SQI) was used to assess hospital service performance.

Burney et al. (2016) looked at family medical costs and how they add up, emphasizing what drives people to seek medical attention. The studies concluded that the total cost of medical care, including doctor visits, hospital stays, surgeries, diagnostics, and medications, was the most effective out of the six options tested. Further, testing revealed statistical significance between natives and native-born expats in coefficient estimates, indicating that these two populations need different treatment. Finally, it was discovered that the need for private health would likely rise due to the relatively youthful and quickly expanding national population and increased rates of sickness, which also needed medical dependence.

Brant et al. (2016) studied three case studies, and the results showed that more than 65 per cent of hospital organization's revenues flow through the institute/program infrastructure, a number that has grown over time and will increase further as new institutes stand up and a Digestive Disorders Institute is being added to the existing neurosciences, women's health, cancer, heart and vascular, and orthopaedic ones. It intertwines focused specialized services with the primary care providers while delivering demonstrably superior value from the patient's perspective.

Kislov, Roman; Humphreys, John (2017) performed a research survey in the U.K. that used 'facilitation' as a service approach. They examined the mechanisms that lead to distorted facilitation over time, arguing that mindless and uncontrolled adoption of management approaches could mask the unsustainable nature of Improvements reported according to traditional performance reviews. Our conclusions should apply to various management tactics and service enhancement initiatives used by public sector enterprises that are theoretically informed.

Williams, Marsha D.; Jean, Marc C.; Bei Chen; Molinari, Noelle-Angelique M.; LeBlanc, Tanya T. (2017) compared whether network member sites advertise public health care emergency preparedness indications for nonmember sites. To help primary care institutions become better prepared for and respond to disasters, the New York City administration has partnered with primary care groups to create this network.

Tekingündüz, Sabahattin, Top, Mehmet, and Tengilimoğlu (2017) investigated Organizational commitment is influenced by aspects of organizational trust, factors of job satisfaction, and many individual characteristics. Research shows that trust in perception, management, communication, work organization, gender, and the Department in which employees work (laboratory or operating room) are all essential motivators and emotional attachment. In addition, long-term commitment is influenced by factors such as income, cognitive confidence, educational attainment, emotional confidence, job structure, etc.

Falahee, Marie; Simons, Gwenda; Raza, Karim; Stack, Rebecca J (2018) Performed a qualitative investigation on health professionals' views on prolonged illness prediction. Medical specialists are concerned about the prediction test's performance in this case. Experts contend that patients' comprehension of risk information is constrained, skewed, and impacted by some sociocultural factors. Another important topic was the idea of responsibility. Healthcare professionals agreed that it is the patient's responsibility to be informed of risks, not the practitioner's.

They contend that professionals' views on the efficacy of predictive genetic testing are driven by various factors, including resource limitations, complex ethical and social questions surrounding genetic testing, and the fact that genetic risk is incompatible with accepted medical practise.

Montanari, Giorgio E.; Pandolfi, Silvia (2018) focused on assessing the effectiveness of healthcare services offered by several medical districts (D.S.) in the Italian area of Umbria, a focused and improved version of the latent Markov (L.M.) model using variables was utilized.

The researchers used data from a longitudinal examination of the health state of senior patients at several nursing homes in the area for this study. According to the findings, the proposed ratings might be a valuable instrument for assessing the performance of healthcare services. Furthermore, positioning can also aid in offering monetary incentives or permits to promote the best exposure of regions.

Mu, Yu, Bossink, Bart, Vinig, and Tsvi (2018) conducted a research study and found that the constructive outcome of cutting-edge representative association was more grounded under the State of higher assistance imaginativeness. However, considering the relationship between top administration associations and medical care administration development quality, the outcome had not shown a particularly directing impact. The discoveries' key and general administrative ramifications are that medical care associations are motivated to include cutting-edge representatives in the thought age measures and top chiefs in the thought application cycles of administration development projects to develop advancement quality further.

Foley and Sarah Marie (2018) showed the discipline's usefulness through diverse applications in many short case studies demonstrating the breadth of service design. The healthcare ecosystem in recent years has evolved, and technology and innovation are becoming more critical players in this system. This leads to Service Designers becoming integral members of the diverse teams developing medical solutions and services.

Cinaroglu, Songul; Baser, Onur. (2018) developed a Model of the link between efficacy and Using a route analysis approach; researchers looked at The 81 provinces of Turkey that are distributed geographically and have 81 health outcome indicators. Access to health care was measured by factors such as average length of stay and number of operations performed in hospitals, while the number of hospitals and doctors was used as a measure of use. Other indicators of success were patient survival rates and levels of contentment with medical treatment.

The most recent route model proved that accessibility issues greatly influence health outcomes. Therefore, life expectancy and public health service satisfaction are objective and subjective outcome markers in healthcare.

Horodnic et al. (2018) investigated the effects of sociodemographic, socioeconomic, and geographic factors on the link between customer satisfaction, health quality awareness, and the healthcare system's effectiveness. Some sociodemographic groups discovered significant results, including that they are more prone than other groups to be unsatisfied with medical care. These categories include women over 24 and women identified as working class. In addition, an essential link between customer satisfaction and healthcare system performance has been discovered. The more efficient the healthcare system, the more likely the customer will have an overview of the healthcare service.

Tshabalala et al. (2018) aimed to gather disaggregated data to comprehend the context better and thereby enhance health outcomes.

They sought to evaluate the implementation of community-level health data collection (decomposed data) and the views of healthcare professionals on the data collection process. In the Amajuba District, cross-sectional research with mixed techniques was conducted. 123 (93.9 per cent) of the 131 respondents gathered municipal ward-based health statistics and found them beneficial. Data disaggregation at the ward level supports health planning and enables the deployment of targeted therapies to improve health results.

Coombs, David (2018) revealed that PHNs damaged Indigenous self-determination and health services. Aboriginal Community Controlled Health Services (ACCHSs) are provided by Public Health Nursing Services (PHNs) to promote self-determination. The Department, however, has not included Aboriginal community authority in the PHN financing scheme. The extent of Indigenous Community engagement is up to the PHN boards' discretion. As a result, ACCHSs receive limited financing from PHNs and are excluded from crucial Indigenous health decision-making processes. In addition, PHNs do not appear to have a high level of Indigenous primary health care knowledge or competency. They would benefit from collaborating with and learning from Indigenous primary healthcare practitioners.

Sharma, Ashutosh; Kumar, Rajiv; Vijayakumar (2019) examined the vital healthcare data transmission services (CPS) as a significant example of a Cyber-Physical System application. CPS sensors deliver patient health information to a doctor in another location through a communication network. The need for reliable routing protocols for such healthcare applications is becoming increasingly urgent daily. The recommended reliable and energy-efficient data transmission allows physicians to monitor patients in real-time.

However, they found that CPS, with various constraints such as energy and service level agreements (SLA), significantly impacted key performance indicators and average energy efficiency.

Wasserman et al. (2019) identified that Healthcare disparities create substantial moral and ethical difficulties and excess healthcare spending. Fairness in the healthcare system and health inequality are promoted by understanding why health inequality develops and how it affects health inequality at the population level. To decrease the population, it is crucial to implement better policies. To identify the underlying causes of health inequity, payers, institutions, and communities must collaborate with medical professionals and patients. Medical treatment that is insufficient, unavailable, and of poor quality is unacceptable. Healthcare disparities create substantial moral and ethical quandaries and excess healthcare spending.

Aiura and Hiroshi (2019) examined how public health insurance, healthcare costs, and healthcare quality are impacted by overseas medical care. Cross-border medical advancement did not alter the standard of healthcare or the development of funding in nations that import patients. Still, it did lower the standard of healthcare and impeded the development of finance in countries that export patients.

De Trinidad Young et al. (2019) found the effects of criminalization-focused versus integration-focused policies on health.

However, most immigrant communities in the United States are located in states that mix integrating and criminalizing legislation, providing a wide range of circumstances that may be detrimental to immigrant health. Included were data on the wide range of state-level criminalization and integration practises, a theory defining several interconnected inclusion processes that may impact health and data on the potential for inconsistencies between State and municipal immigration laws.

Moon, Jihwan; Shugan, Steven M. (2020) studied the intersection of the \$1 trillion nonprofit sector with the largest industry in the U.S., healthcare. Based on analytical and empirical analyses, the results showed that marketing strategies help private nonprofit hospitals outperform for-profit hospitals in terms of output, price, and profitability. In addition, the study discovered that nonprofit management might require more experience and highly paid staff due to the extra complexity of the Physical Self-Maintenance Scale (PSMS) operations, marketing, advertising, and finance.

Kranz et al. (2020) found that the community health centre social services, the features of community health centres that provide these services, and the correlation between on-site provision and health care quality were all investigated and documented.

They concluded that a particular CHC provided community social services associated with higher-quality health interventions.

McLeod, Katherine E.; Butler, Amanda (2020) has emphasized the need to comprehend and put into practice effective prison health governance models to address global health inequities. They argued that effective prison health care could only be achieved with the help of a combination of collaborative, integrative, and whole-of-government approaches to inmate health, as well as a solid foundation of reliable indicators, continuing research and monitoring, and consistent vigilance.

2.3: A BRIEF REVIEW OF LITERATURE OF PRIMARY HEALTH CARE AND PRIMARY HEALTH CARE CENTERS (PHCS):

Andersen (1978) pointed out that the fairness of healthcare access should be evaluated in terms of whether people who needed medical treatment obtained it. In other words, the anchoring teeth that grounded the affected personalities, or those who were victims of health care accessibilities at some point, were investigated and analyzed thoroughly and methodically.

Raz Samandari et al. (2001) suggested a specialized private health care institute's funding, organization, and delivery of care are effective ways to ensure the quality of treatment. They also concluded that privately financed excellent health care might be a viable and equitable paradigm for developing countries.

Huebner et al. (2001) revealed that extending services during the perinatal period in the healthcare delivery system improves patient satisfaction, provider satisfaction, and organizational efficiency.

Dilip T.R. (2002) found that the demand for service drives the decision between the public and private sectors. Although private providers were located to have a limited role in family planning services, they provided more than half of all delivery care services.

When their children were sick with a fever or cough, most moms took them to a private medical clinic. Regarding maternal and child health care, the public sector was the dominant supplier for those at the bottom of the socioeconomic ladder.

Ashok Vikhe Patil et al. (2002) stated that about 75 per cent of the population is concentrated in urban areas and 27 per cent of all physicians and other health care providers. Some of the most common diseases are as follows: diarrhoea, amoebiasis, typhoid, infectious hepatitis, worm infestations, measles, malaria, tuberculosis, whooping cough, respiratory infections, pneumonia, and genital tract infections.

McDonald J. et al. (2002) addressed how current health finance structures might impose onerous constraints on rural health care. The present study revealed a novel capacity-building strategy for engaging Victorian rural towns seeking healthcare financing under the Regional Health Services Program. Drawing in partners in designated regional networks, working with local area interviews, and giving continual aid with entries were some of the approaches used in this methodology.

Ranganayakulu Bodavala (2002) mentioned that India's public health system, which has been in place for 50 years, has some issues, including a shortage of physicians, inadequate infrastructure, and, most importantly, inadequate referral services to hospitals and other specialist institutions in big cities. These problems play a part in the public health system's low trust and use. According to the study, adopting ICT technology would improve rural India's medical standards and healthcare facilities.

Rychetnik et al. (2002) focused on determining how well an assessment study on public health treatment can be checked. These criteria are designed to support and evaluate different types of evidence. In addition, reasonable evidence interpretation relies on the availability of descriptive data about interventions and their settings to assess the transferability of evidence.

Rani M. et al. (2003) Used statistics from the Survey, which turned into achieved from the 12 months 1998 to 1999, to discover the diploma and correlation of care-searching for and issuer desire for gynaecological signs amongst currently married girls in rural India. The symptomatic girls puzzled differed appreciably in their care-searching for conduct and the sorts of physicians they sought. In addition, a couple of cultural, economic, and demand-facet hurdles to care-searching were highlighted through substantial disparities in care-searching for conduct through age, caste, religion, education, family wealth, and girls' autonomy.

Narayana (2003) opined in his research study that the Andhra Pradesh government's hospitals must undergo reforms to ensure their continued viability and provide adequate medical care to the public. However, the scope and standard of public health care have remained constant due to a lack of funding. Government support for the private healthcare industry is justified as relieving the burden on state agencies. By draining resources from public hospitals, private hospitals are effectively replacing them rather than expanding them.

Vijayakumar Yadavendu (2003) emphasized traces of authors such as Hippocrates and post-establishment improvements in the Cartesian paradigm, which have essential elements of individuality.

In addition, the ongoing trend away from population-based approaches and toward risk factors, clinical, and ultimately molecular epidemiology indicates the rising importance of identity in public health.

Westin et al. (2004) found that the variables that put individuals in danger of having neglected requirements included the obstinate and generally oblivious nature of youth exhausted, challenging to manage the heart of old matured, females having sexual orientation weakness issues at times, absence of protection inclusion, instructive high level, displays mentalities and enjoy unfortunate discussions with medical care conveyance staffs, low pay or joblessness, and chronic frailty care standing/offices, suggesting unjust admittance to medical care. In addition, rural PHCs across the Asian continent face several problems, including limited financial input, poor or insufficient physical facilities, and a widening socioeconomic divide in the continent's health centres.

Abhijit Banerjee et al. (2004) investigated that Untrained private providers provide most medical care, and the quality of government services is poor. Moreover, the poor condition of public facilities further jeopardizes people's health. Therefore, governments must take on the role of supplier or regulator in an environment where citizens have low expectations of medical professionals.

Cueto (2004) noted that PHC is staffed by top-notch medical personnel and covers all aspects of health care, including environmental factors that affect health and attitudes toward leading healthy lives.

Deepa Sankar and Vinish Kathuria (2004) examined the functioning of India's rural public health services in 16 of the country's most populous states. The findings demonstrate that not all countries with excellent health indices have developed healthcare systems. According to analysis, investment in the healthcare sector has no beneficial effect on health outcomes. Therefore, the investment must be managed effectively.

Monica D Gupta and M. Rani (2004) attempted to evaluate the Basic Public Health Functions framework, which specifies the functional public health system must fulfil in Latin America and the United States. This research, which looked at the federal level in India, also included information from top central government health authorities. According to the data, the system's acknowledged strengths include its capacity to execute the bulk of public health obligations.

Shivakumar (2005) examined the budget and promised to boost health allocations, critical moves in addressing the country's health record. The robust and educated public debate is required to forge a national consensus on substantially expanding healthcare investments and improving healthcare accountability and management. To link the community with a more muscular public health system, it is crucial to teach all women who work as executives for village health advocates.

Finally, the Government health mission's capacity to deliver proper treatment to all inhabitants has to be defined in terms of flexibility, creativity, focus, inclusivity, and openness.

Hanan AL-Ahmadi et al. (2005) found that a more robust public health system should be made available to the community by training all women to serve as CEOs of village health advocates.

Ager A. et al. (2005) studied the use patterns of rural inhabitants in four districts of Orissa, emphasizing the locals' awareness of the availability and value of government primary care services. However, despite attempts to enhance local healthcare, it is still challenging to use the available medicines effectively.

According to Sathyamala (2006), it is also essential to train all women, executives of village health advocates, to connect the community with a better public health system. Finally, the Ministry of Health and Family Welfare's mission to deliver high-quality treatment to all inhabitants has to be defined in terms of flexibility, creativity, focus, inclusivity, and openness. It will be run by technocrats/bureaucrats and selected non-Governmental organizations, with little or no responsibility or oversight from the Indian Government.

Loss J. et al. (2006) stated that The social marketing idea might provide considerable operational knowledge and contribute to the discourse on successful programme design methodologies, given the rising requirement for better medical facilities in rural areas.

Steven J. Szydlowski (2007) argued for using social marketing to encourage proactive action in healthcare.

Syed S.A. et al. (2007) concluded that enhancing medical treatment necessitates paying attention to service qualities that patients, physicians, and nurses grade regularly. On the other hand, extra organizational challenges are crucial to enhancing the healthcare system and must be resolved.

Achudume and Olawale (2007) studied the Microbial microorganisms of general well-being importance found in waste and standard destinations gathered from four distinctive unloading locales and surveyed for pathogenic specialists. The outcomes showed the presence of bacterial species. These bacteria can cause sepsis and death when they infect wounds and even live with other species to reduce contamination. Prompt trash disposal and effective waste management (mechanical sorting and excavation) procedures can protect the environment.

Baru and Nandi (2008) stated that over the last six decades, public-private partnerships in healthcare have been researched in terms of their evolution, structure, and characteristics. They claimed that these collaborations had blurred the lines between the market and the State, resulting in the development of numerous players with various functions. However, their roles, power, and authority Devika and Rajasree (2008) emphasized that patients require long-term care, which can only be provided if panchayats take an active role. On the other hand, the ill receive less assistance from panchayats and mainstream political parties. This is similar to how Kerala's public healthcare system is now functioning, which is plagued by low quality and low usage.

Mehrotra (2008) proposed a series of changes to Uttar Pradesh (UP), a state in India where the Government handles the healthcare system. However, several essential obstacles have remained despite substantial gains since the National Rural Health Mission's inception in late 2005. In addition, UP is home to the country's unmet public health needs. Hence the research concentrated on several healthcare reforms that contribute to creating the universal healthcare system.

Mukherjee and Karmakar (2008) studied the factors of poor health outcomes in India. People who said they had been unwell during the preceding 15 days but hadn't seen a doctor, either in the public or private sector, were respondents for this research. Researchers discovered substantial differences in healthcare access between urban and rural regions, between men and women in each setting, and across demographic subgroups. Demand for health care in rural areas rises in direct proportion to the education level of the household's breadwinner, regardless of how the numbers stack up in cities. In metropolitan locations, the wealthier socioeconomic class has a more significant percentage of untreated sick persons. Surprisingly, rural communities had lower rates of discrimination against women from low-income households who forgo medical treatment compared to metropolitan areas.

Chungkham Holendro Singh (2009), in their research study, revealed that in India, more than 58 per cent of people had sought medical help from a private facility. The average cost of treatment in private hospitals was Rs 5,019 when all considerations were taken into account, compared to Rs 1,307 in public hospitals. Heart diseases are the most expensive, costing Rs 5,981, followed by urological diseases, gynaecological disorders, tuberculosis, and diarrhoea, costing Rs 5,402. 4,616 rupees. 2,478 rupees. 891, respectively. High-income patients have the highest costs ranging from Rs 4,967 to Rs 8,457. Managing the illnesses under study involves a significant contribution from the private sector.

Because chronic diseases necessitate more expensive treatment, hospitalization expenses in private healthcare institutions are significantly greater than in public ones. On the other hand, unregulated private establishments are used by more people.

Raban, et al. (2009) examined that the how frequently data is gathered, what information it produces, how widely it is dispersed geographically, and if it is accessible online in the public domain. This review found that currently available data on non-communicable diseases and injuries are insufficient, even though these conditions represent the disease burden.

Sakthivel Selvaraj and Anup K Karan (2009) argued that India's public healthcare provision had reached unprecedented lows. In India, outpatient and inpatient care have dropped dramatically over the last 20 years, resulting in the development of primarily private care providers. As a result, while personal healthcare expenses have risen significantly, Government health institutions are increasingly pressuring people to seek out private sources for medicines and tests. Millions of households face catastrophic costs due to these changes, and millions are driven below the poverty line each year.

Sunil S Amrith (2009) suggested that understanding India's health policy's problems now requires knowledge of its past.

The study paper provided insight into how intellectual history may be used to understand better the deeply ingrained traits of Indian government health, which continue to represent the current problem facing health professionals. The moral and intellectual pillars of the Indian State's commitment to improving public health have shaped the idea of public health potential that exists today. According to research, India had various public health choices in the 1940s and a long government involvement history.

Christiana R.T. et al. (2010) found that efforts to provide access to healthcare facilities were significant for rural communities. For example, monetary assistance allows moms from low-income families to get health services that will benefit them. In addition, health promotion initiatives aimed at low-income moms are critical for raising their knowledge of the need for prenatal care.

Amanda Harris et al. (2010) have shown how government policies and service provision, as well as social, economic, cultural, and geographical factors, affect maternal health care use. All participants talked about the possibility of expanded utilization by altering the way market hospitals operate and enhancing the involvement of community health workers, mobile prenatal clinics, and health professionals.

Tourigny A. et al. (2010) studied how to assess a primary care reform intended to improve interpersonal and inter-organizational collaboration practices and how it impacted patients and primary care experiences.

They discovered that although perceptions of organizational and initial contact accessibility and service responsiveness were not changed, knowledge of the relationship and information continuum dramatically increased. Benevolent. Physician-nurse coordination was seen to be constant, while primary care physician-specialist coordination was considerably reduced. According to their study, the reorganization of primary care services led to significant improvements in care practice, which improved the patient experience.

Das Gupta et al. (2010), had analyzed the focal Government's strategies and endeavoured to depict Tamil Nadu's government health framework, which deals with fundamental standards for reinforcing general well-being inside the managerial and monetary assets accessible to most states. The paper proposed building up a general well-being point of convergence in the well-being service and renewing the states' general well-being administrative and grassroots frameworks. This advancement should be staged in four regions: (1) sanctioning of available well-being acts to give essential, authoritative support to general well-being activity;

(2) foundation of independent government health directorates with their financial plans and workforce; (3) renewal of general medical care; and (4) well-being division commitment in guaranteeing city general well-being.

Mahal and Indira Rajaraman (2010) studied the effect of the State's repeated horizontal zoning on the likelihood that state health and education budgets would converge over time and considered the implications of this finding for a federal state like India. The research disproves the theory that healthy food policy at the state level is becoming more consistent over time. Even so, it does help to show a modest but steady convergence in schooling.

Nand Kishor (2010) aimed to provide a comprehensive overview of the oral health care options accessible to the public and how some groups are often denied access to them. According to the author, oral health treatment must be integrated into primary healthcare in India due to the country's mouth health problem.

Therefore, rapid changes are needed in the current national dental health policy and initiatives specific to the requirements and available resources of Indians to improve their oral health.

Purohit (2010) attempted to study measuring the health sector's performance and was used to assess efficiency in Karnataka's health system. The two-stage simulation, which employed district-level panel data, revealed that Karnataka's public health care system is still inefficient. Significant disparities in hospital use, beds, and human input hinder statewide improvements in life expectancy.

However, according to findings from phase two of the assessment, the State may expand more swiftly in the future with advancements in essential services like access to clean water, bathrooms, and power as well as greater coordination between cash-based systems and society, particularly at the local level.

Sharma et al. (2010) discovered that in one Gujarat area, DPHNOs, who have completed training in the duties of DPHNs, have been placed in charge of the district's public health nursing and birthing assistance employees. Six locations in Gujarat's six geographical zones produced thirteen DPHNs and DPHNOs. And observed for a week using the temporal movement approach. The DPHNs/DPHNOs and their administrators were met, and their exercises and time were recorded. The DPHNs' position has worsened since they haven't been reassigned to other occupations when projects and arrangements have changed. A large portion of the DPHNs had procured ten months of preparing for clinical work in medical clinics to meet all requirements for PHN was insufficient to foster information and abilities in general well-being. There was a hole between their preparation and presentation due to delays in Government strategies for the advancement. Forty-nine per cent of DPHN/DPHNOs invest most of their energy in the workplace, where they play a restricted part to play. Their administrative job as medical caretakers and birthing assistants has lost their significance. Since there are no government vehicles to deliver, they spend about a third of their time in the field, frequently visiting areas where public transport is available.

Abhay Shukla et al. (2011) presented In the 225 pilot villages of Maharashtra; the first three rounds of data collection and discussion highlighted the program's advantages and disadvantages as well as its difficulties.

Barbara (2011) studied PHC's contribution as a step toward more sustainable healthcare delivery services outside the traditional healthcare system, primarily concerned with developing and executing long-term healthcare delivery policies.

Agarwal (2011) has identified enormous incongruities inside the metropolitan populace in wellbeing-related pointers, viz., the variations for kid and maternal well-being and arrangement for medical services. In India and some of its most populous states, there is a disparity between the living circumstances of the poorest quarter of the urban population and the rest of the urban population.

In India's worst metropolitan region, just 40 per cent of infants between the ages of 12 and several months had vaccinations in 2004–2005, 54 per cent of infants under the age of one were disturbed, and 82 per cent and 53 per cent, respectively, did not utilize domestic water at home. Instead, use a flushing latrine or one that is sterile. It was discovered that there was a difference between the people living in "slums" and that who did not.

It also highlights the underperformance of populations in many states that are not in the bottom quintile of health-related indicators, including under-five mortality, stunting rates, and rates of child stunting. The family is not allowed to use tap water.

Monika Jain and Priyadarshi Patni (2011) Integrated Child Development Services (ICDS) is one of the Indian Government's initiatives to improve the health and well-being of the country's poor through direct involvement, according to experts. The plan also seeks to accomplish several fundamental education and healthcare goals for everyone. By combining resources, ICDS neighbourhoods have seen more excellent prenatal care and vaccination uptake. In addition, the administration of this programme makes extensive use of an integrated monitoring system, allowing for the early identification of implementation problems and giving it an edge over rival programmes. This research outlined the benefits and drawbacks of ICDS administration and suggested improvements.

Thresia and Mohindra (2011) highlighted that Despite their small economies, Kerala and Sri Lanka had some fundamental population health indicators comparable to those of developed countries. However, it was shown that declining public health sector investment and a lack of emphasis on socioeconomic determinants of health contribute to the issue. The author has proposed several policy options and a research agenda to improve health equality.

Zakir Hussain (2011) found that in 2005-2006, the United Progressive Alliance administration established the National Health Mission, a significant effort focused on addressing the rural people's needs by reforming the health system's architecture. This study report provided a critical analysis of the intervention strategies' effectiveness as the 2012 completion deadline for this plan approached. Rapid evaluation surveys in a select number of crucial locations, three joint review missions from the Department of Health and Family Welfare, and publicly available data all played roles in gauging the mission's success. Service. The main factors in realizing the idea of "Health for All" are strengthening rural public health facilities and offering health services to families through qualified social health activists.

Padma Bhate-Deosthali et al. (2012) women who have been abuse victims are more likely to seek legal assistance if the violence has escalated, but this is just a hunch; there is no complex data to support this. Nevertheless, this research suggested that the public health system is an ideal setting to introduce programmes that aim to reduce domestic violence. This research provided crucial insight into the theory and its implications for its ability to help abused women.

Ravi Duggal (2012) reviewed that the failure of developing nations to provide healthcare to the poor has been emphasized as a result of structural adjustment strategies that converted public health systems into insurance-based health models.

Sathyamala et al. (2012) reported a picture of health problems and facilities in six states, three functioning well and three not. The results were given so that researchers may learn more about addressing public health issues among individuals of diverse backgrounds who live in different geographic areas. In addition, the results were used to examine current official efforts to address the difficulties posed by the National Rural Health Mission, which have policy consequences.

Shankar Prinja et al. (2012) discovered disparities in service use, out-of-pocket medical expenses, and health conditions across the states of Haryana, Punjab, and the Union Territory of Chandigarh. In addition, horizontal and vertical disparities and the reallocation of public subsidies are tracked using indicators.

Sinha (2012) noted that the success of national rural health missions in several states has significantly impacted the public health system. Local recruiting is the most efficient approach to building on these core successes and creating a reliable, accountable public health system.

Sorenson et al. (2012) reviewed to establish a framework of health literacy that captures the complete, evidence-based elements of health literacy. It was found that the model may be used to design health literacy-improving treatments and as a conceptual framework for creating and validating measuring methods that capture many characteristics of health literacy in medical and health promotion contexts.

Susan Thomas (2012) discussed how a rise in preventative care might aid patients and public health experts in making more informed choices that would lead to more lasting behavioural changes and improved health. With the help of texting, this is now a real possibility.

Beena Joice (2013) attempted to measure the complex challenges of appealing, hiring, training and keeping people engaged in the healthcare business, as well as potential solutions for improved results.

Imrana Qadeer (2013) examined Universal Health Care and argued that the UHC recommendations in these reports imply a disclaimer of state responsibility for health care, focusing on shifting from a public supply for administrative agencies to simply ensuring universal access to good governance.

The Commission's demonstrations, i.e. public-private partnership [PPP] proposals, Identifying and aligning a basic welfare package for the vulnerable to ensure broad access to minds and oversight will ultimately empower the private and professional sectors. Subsequently, the current UHC technique utilizes value to advance the remote area in clinical consideration instead of well-being for all.

Mir Parvez (2013) revealed that its reliability is improved when the Patient Administration System (PAS) is correctly integrated with other strategic decision support and HRD tools. This study aimed to determine how satisfied healthcare professionals were with their performance review process. As a result, it was discovered that the present PAS has to be updated with additional HRD capabilities to increase employee happiness.

Nayar (2013) found that Any effort to make medicine and healthcare more accessible to all people must consider both technical considerations and more prominent societal aspects, such as socioeconomic issues that support health.

Poonam Mahajan (2013) presented some essential guidelines for a more robust public health system in India and offered suggestions for the finest public health system's guiding principles. In addition, the researcher provided a quick assessment of their feasibility as well.

Ritu Priya and Anjali Chikersal (2013) performed a study. They offered a feasible framework for developing public health care in the current environment based on lessons learned from the evolution of health services over the previous six decades. Three critical gaps that public health care must address have been identified: the capacity of the system to meet technical requirements, administrative/management factors, and social determinants. It also recommended that the framework include a sub-framework for health standards and the technical governance structure.

Shankar Prinja et al. (2013) studied the critical linkages between utilization and public spending on health facilities, as well as reported Out-Of-Pocket (OOP) expenses, which were examined to analyze the situation in India. In India, the proportion of the poor using public hospital services is higher than that of the rich, especially in urban areas, contrary to previous studies. This, however, differed by State. High out-of-pocket spending was linked to higher levels of inequality and was a potential barrier to poor people receiving care. More research is needed to investigate the essential differences between states and comprehend their growth history.

Sharma (2013) opined that The widespread finding that satisfactory outcomes are not obtained over time and harmful consequences are recognized drives sustainability in health care.

This study suggests that organizational structure and process characteristics should be considered significant systemic healthcare variables at the planning and implementation levels.

Pappa et al. (2013) found that Unmet needs as a predictor of healthcare access were understudied, despite prior research showing that unmet requirements degrade health and quality of life, increase mortality risk, and are linked to mental and psychosomatic symptoms.

Adeel Maqbool and Siraj Ahmad (2014) attempted to introduce the hospital's system improvement initiatives, which received many national honours for service quality. Though many factors contributed to the hospital's considerable increase in performance, the study team found that the Five-S (Sort, Set, Shine, Standardize, and Sustain) strategy had a key role.

Penchalaiah and Sobha (2014) studied that India's healthcare resources, while insufficient, are plentiful. In the recent decade, healthcare resources and health-related labour have seen a noticeable increase. Hospitals rose from 11,174 in 1991 (57 per cent private) to 18,218 in 2007. (75 per cent personal). This indicates how social and economic inequalities significantly impact societal health. It is clear how a vast, overpopulated nation like India, with its intricate social structure and harsh economic structure, will affect its healthcare system. Inequality is manifested in the unequal distribution of resources, which undermines the poor's health.

Socially disadvantaged people cannot access health care due to various gaps. The burgeoning yet unregulated private healthcare business exacerbates the affluent-poor divide.

Santoshkumar (2014) conducted a research study on Sonipat and Gohana districts (Haryana) and found that Sonipat and Gohana have excellent primary healthcare. On the other hand, Kharkhoda has average primary healthcare, while Ganaur has poor primary healthcare.

Sowmya Paul and Amulya (2014) noticed that in developing nations like India, foreign direct investment (FDI) has emerged as a significant engine of economic growth. One of the primary sponsors of the construction of corporate hospitals in the nation is foreign institutional investors (FII). As a result, the researcher attempted to examine the influence of FDI on hospitals using literature reviews, secondary data, and personal interviews with administrative employees from Mysore corporate hospitals.

Zahrani (2014) considered that Physicians are the primary prescribers of medications for their patients, and several factors influence their decisions. Therefore, the study looked into the conduct of doctors who write prescriptions.

As a result, a cross-sectional study including 275 general practitioners (GPs) and family doctors from all primary care clinics in King Abdulaziz Medical City (KAMC) in the Central Region was conducted in 2011-12. The study's findings revealed that individuals increasingly rely on rural primary health centres due to high treatment expenses and inadequate care provided by private medical practitioners.

Dar, Khursheed. (2015) opined that people are increasingly employing the services of rural Primary Health Centers due to their obsession with private medical practitioners and their high treatment fees and inadequate treatment. The Research study shows that each PHC obtains an average of 22.5 per cent of its needed medication supply. This lack of essential drugs has significant implications for the healthcare delivery of health facilities. Rural PHCs are unlikely to be able to serve better the interests of patients with such a limited supply of medications. It was found that individuals are becoming increasingly reliant on rural primary health centres as a result of high treatment expenses and poor care provided by private medical practitioners.

White (2015) found that rural PHCs and Public health policies work in Raven Pairs, which can be seen as the underlying strengths and solid foundation of universal health insurance.

Kushner, Rivka; Kramer, Desire M.; Holness, D. Linn (2018) studied the practicality of gathering work-related openness data inside an essential consideration clinical setting. They concluded that when patients have a health problem that they believe is connected to job exposure, physicians ask work exposure-related inquiries. However, there was no apparent clinical need for asking exposure questions regularly. Michael A. Dowell (2019) discussed the relevance of Telemedicine in rural regions and how Programs for Telemedicine can be utilized to provide on-demand and planned visits, triage in the emergency room, and encourage physician outreach. Galvez et al. (2019) found that exercise has become more popular due to rising rates of non-communicable diseases in children, such as asthma, birth abnormalities, developmental problems, and other ailments not caused by viruses or bacteria. Children in New York are benefiting from this long effort now and in the future.

2.4: RESEARCH GAP:

Earlier researchers have addressed several aspects are Viz., Current health scenario in rural India, (Ashok Vikhe Patil, et. al. 2002); Towards Patient-centered health services in India a scale to measure patient perceptions of quality (Krishna D. Rao et. Al. 2006); as well as Patterns of health service utilization and perceptions of needs and services in rural Orissa (Ager A. et. al.2007); Patient satisfaction with health services in Bangladesh (Syed S.A. et al., 2007); Patients' perceptions of the quality of care after primary care reform: Family medicine groups in Quebec (Tourigny. A. et. Al., 2010); An assessment of rural health care delivery system in some areas of West Bengal – An overview (Ray S.K et. al., 2011); Satisfaction from Primary Health Care Services: A Comparative Study of Two Taluks in Mysore District (Anitha and Navitha Thimmai 2013); and Building New York State Centers of Excellence in Children's Environmental Health: A Replicable Model in a Time of Uncertainty (Galvez et. al., 2019) There appears to be a practical- knowledge gap (Miles, 2017) in the prior research and a lack of rigorous research in the prior literature, some of these unexplored criteria and dimensions/ variables of Healthcare Services appear to be lacking in the practice of Primary Healthcare Centers. However, here in this study researcher will attempt to measure the perception of Patients and users towards the selected health care services as provided by rural Primary Healthcare Centers (PHCs) in selected villages of the Vadodara District of the Gujarat State which includes several unexplored dimensions that lately have engrossed research attention. However, there are very few practical studies or action research in the field of evaluating the experience of users of Primary Health Care Services to offer meaningful suggestions for policy reforms as well as for improving the state of affairs of the Primary Health care delivery system functioning in the selected villages of the Vadodara District of Gujarat State to provide health coverage for all.

Thus, it is important to investigate on the context of healthcare services provided by the PHCs in selected villages of the Vadodara District. An investigation of these issues is important because this study shall serve a clear picture of the Primary Health Centers to better understand expected service quality outcomes in the healthcare setting.

SELECTED REFERENCES:

1. Acharya, L. B., & Cleland, J. (2000). Maternal and child health services in rural Nepal: does access or quality matter more? *Health policy and planning*, 15 (2), 223-229.
2. Achudume, A. C., & Olawale, J. T. (2007). Microbial pathogens of public health significance in waste dumps and common sites. *Journal of Environmental Biology*, 28(1), 151.
3. Agarwal, S. (2011). The State of urban health in India; comparing the poorest quartile to the rest of the urban population in selected states and cities. *Environment and Urbanization*, 23(1), 13-28.
4. Ager, A., & Pepper, K. (2005). Patterns of health service utilization and perceptions of needs and services in rural Orissa. *Health Policy and Planning*, 20(3), 176-184.
5. Ahmad, S. (2014). Total quality management through five" S" in health care organizations. *Management*, 3(1) 232-234.
6. Ahmad, Siraj and Maqbool, Adeel, Use of TQM in Primary Health Care (November 2, 2013). Available at SSRN: <https://ssrn.com/abstract=2349077> or <http://dx.doi.org/10.2139/ssrn.2349077>
7. Aiura, H. (2019). Effect of Cross-Border Health Care On Quality and Progressivity of Financing. *Review of Urban & Regional Development Studies*, 31(1-2), 29-43.
8. Akintola, O. (2015). Public works programme and primary health care in South Africa: Creating jobs for health systems strengthening? *Development Southern Africa*, 32(5), 623-638.
9. Aktas, A., Cebi, S., & Temiz, I. (2015). A new evaluation model for service quality of health care systems based on AHP and information axiom. *Journal of Intelligent & Fuzzy Systems*, 28(3), 1009-1021.
10. Al-Ahmadi, H., & Roland, M. (2005). Quality of primary health care in Saudi Arabia: a comprehensive review. *International Journal for Quality in Health Care*, 17(4), 331-346.
11. Amrith, S. S. (2009). Health in India since Independence (BWPI Working Paper No. 79). *Brooks World Poverty Institute, University of Manchester*.
12. Andaleeb, S. S., Siddiqui, N., & Khandakar, S. (2007). Patient satisfaction with health services in Bangladesh. *Health policy and planning*, 22(4), 263-273.
13. Andersen, R. (1978). Health status indices and access to medical care. *American Journal of Public Health*, 68(5), 458-463.
14. Anitha, C. V., & Thimmaiah, N. (2013). Satisfaction from primary health care services: a comparative study of two taluks in Mysore district. *PARIPEX: Indian Journal of Research*, 2(12), 45-49.
15. Anwar, I., Kalim, N., & Koblinsky, M. (2009). Quality of obstetric care in public-sector facilities and constraints to implementing emergency obstetric care services: evidence from

- high-and low-performing districts of Bangladesh. *Journal of health, population, and nutrition*, 27(2), 139.
16. Banerjee, A., Deaton, A., & Duflo, E. (2004). Health care delivery in rural Rajasthan. *Economic and Political Weekly*, 944-949.
 17. Bangdiwala, S. I., Tucker, J. D., Zodpey, S., Griffiths, S. M., Li, L. M., Reddy, K. S., ... & Tang, J. L. (2011). Public health education in India and China: history, opportunities, and challenges. *Public Health Reviews*, 33(1), 204-224.
 18. Baru, R. V., & Nundy, M. (2008). The blurring of boundaries: public-private partnerships in health services in India. *Economic and Political Weekly*, 62-71.
 19. Beena Joice, M (2013). A Study on Workforce Challenge in Healthcare Industry: An Imperative Factor. *Indian Journal of Applied Research*, 3(12) 354-356.
 20. Bhate-Deosthali, P., Ravindran, T. S., & Vindhya, U. (2012). Addressing domestic violence within healthcare settings: The Dilaasa model. *Economic and Political Weekly*, 66-75.
 21. Bhuputra Panda, et al (2012). Public Health Nutrition Programmes in Odisha: A Conceptual Approach to Assessment of Intervention. *Global Research Analysis, Vol. 1. No. 4*, P.67-69.
 22. Bodvala, R. (2002). ICT applications in the public healthcare system in India: A review. *ASCI Journal of Management*, 31(1), 56-66.
 23. Brant-Zawadzki, M. N., Cox, J. L., & Brooks, A. (2016). Health care transformation: from service lines to programs. *Physician leadership journal*, 3(1), 34-43.
 24. Burney, N. A., Alenezi, M., Al-Musallam, N., & Al-Khayat, A. (2016). The demand for medical care services: evidence from Kuwait based on households' out-of-pocket expenses. *Applied Economics*, 48(28), 2636-2650.
 25. Choudhury, Birinchi (2012). Health Seeking Behavior and Health-Related Resources in Amolapaam Village of Sonitpur District, Assam: A Participatory Research Approach. *PARIPEX: Indian Journal of Research*, 10(1), 155-156.
 26. Chowdhury, M. E., Ahmed, A., Kalim, N., & Koblinsky, M. (2009). Causes of maternal mortality decline in Matlab, Bangladesh. *Journal of health, population, and nutrition*, 27(2), 108-123.
 27. Cinaroglu, S., & Baser, O. (2018). Understanding the relationship between effectiveness and outcome indicators to improve quality in healthcare. *Total Quality Management & Business Excellence*, 29(11-12), 1294-1311.
 28. Coombs, D. (2018). Primary Health Networks' impact on Aboriginal Community Controlled Health Services. *Australian Journal of Public Administration*, 77(S1), S37-S46.
 29. Cueto, M. (2004). The origins of primary health care and selective primary health care. *American journal of public health*, 94(11), 1864-1874.
 30. Dar, K. (2015). Utilization of the services of the Primary Health Centers in India—an empirical study. *Journal of Health, Medicine and Nursing*, 16, 56-59.

31. De Trinidad Young, Maria-Elena; Wallace, Steven P (2019). Toward Evidence-Based Policies and Programs That Promote Immigrant Well-Being *American Journal of Public Health*, 109 (9), 1171-1176.
32. Devika, J., & Rajasree, A. K. (2008). Health, Democracy and Sickle-cell Anaemia in Kerala. *Economic and Political Weekly*, 25-29.
33. Dilip, T. R. (2002). Utilization of Reproductive and Child Health Care Services: Some Observations from Kerala. *Journal of Health Management*, 4(1), 19-30.
34. Doke, P. P., Kulkarni, A. P., Lokare, P. O., Tambe, M., Shinde, R. R., & Khamgaonkar, M. B. (2014). Community-based monitoring under national rural health mission in Maharashtra: Status at primary health centers. *Indian journal of public health*, 58(1), 65-69.
35. Dowell, M. A. (2019). Federally qualified health center and rural health center telemedicine compliance and legal issues. *Journal of Health Care Compliance*, 21(2), 5-18.
36. Duggal, R. (2012). Challenges in Financing Healthcare. *Economic & Political Weekly*, 47(35), 23.
37. Falahee, M., Simons, G., Raza, K., & Stack, R. J. (2018). Healthcare professionals' perceptions of risk in the context of genetic testing for the prediction of chronic disease: a qualitative meta-synthesis. *Journal of Risk Research*, 21(2), 129-166.
38. Foley, S. M. (2018). Service Design for Delivery of User-Centered Products and Services in Healthcare. *Journal of Commercial Biotechnology*, 24(1). 69-77.
39. Galvez, M., Collins, G., Amler, R. W., Dozor, A., Kaplan-Liss, E., Forman, J., ... & Landrigan, P. J. (2019). Building New York State Centers of Excellence in Children's Environmental Health: A Replicable Model in a Time of Uncertainty. *American journal of public health*, 109(1), 108-112.
40. Gautham, M., Binnendijk, E., Koren, R., & Dror, D. M. (2011). 'First, we go to the small doctor': the first contact for curative health care sought by rural communities in Andhra Pradesh & Orissa, India. *The Indian journal of medical research*, 134(5), 627-638.
41. Gill, K. (2009). A primary evaluation of service delivery under the National Rural Health Mission (NRHM): findings from a study in Andhra Pradesh, Uttar Pradesh, Bihar, and Rajasthan. *Planning Commission of India, Government of India Report*.
42. Gupta, M. D., & Rani, M. (2004). *India's public health system: how well does it function at the national level?* The World Bank Report
43. Gupta, M. D., Desikachari, B. R., Shukla, R., Somanathan, T. V., Padmanaban, P., & Datta, K. K. (2010). How might India's public health systems be strengthened? Lessons from Tamil Nadu. *Economic and Political Weekly*, 46-60.
44. Harriott, E. M., Williams, T. V., & Peterson, M. R. (2006). Childbearing in U.S. military hospitals: dimensions of care affecting women's perceptions of quality and satisfaction. *Birth*. 32 (1): 4-10.

45. Harris, A., Zhou, Y., Liao, H., Barclay, L., Zeng, W., & Gao, Y. (2010). Challenges to maternal health care utilization among ethnic minority women in a resource-poor region of Sichuan Province, China. *Health Policy and Planning*, 25(4), 311-318.
46. Horodnic, A. V., Apetrei, A., Luca, F. A., & Ciobanu, C. I. (2018). Rating healthcare services: consumer satisfaction vs. health system performance. *The Service Industries Journal*, 38(13-14), 974-994.
47. Huebner, C. E., Tyll, L., Luallen, J., Johnston, B. D., & Thompson, R. S. (2001). PrePare: a program of enhanced prenatal services within health-maintenance organization settings. *Health education research*, 16(1), 71-80.
48. Hundt, G. L., Alzaroo, S., Hasna, F., & Alsmeiran, M. (2012). The provision of accessible, acceptable health care in rural remote areas and the right to health: Bedouin in the North East region of Jordan. *Social science & medicine*, 74(1), 36-43.
49. Husain, Z. (2011). The health of the national rural health mission. *Economic and Political Weekly*, 53-60.
50. Iyengar, S. D., Iyengar, K., Suhalka, V., & Agarwal, K. (2009). Comparison of domiciliary and institutional delivery-care practices in rural Rajasthan, India. *Journal of health, population, and nutrition*, 27(2), 303.
51. Jayasinghe, U. W., Proudfoot, J., Holton, C., Davies, G. P., Amoroso, C., Bubner, T., ... & Harris, M. F. (2008). Chronically ill Australians' satisfaction with accessibility and patient-centredness. *International Journal for Quality in Health Care*, 20(2), 105-114.
52. Kislov, R., Humphreys, J., & Harvey, G. (2017). How do managerial techniques evolve over time? The distortion of "facilitation" in healthcare service improvement. *Public Management Review*, 19(8), 1165-1183.
53. K.M., N. K. (2010). Public health implications of oral health—inequity in India. *Journal of Advanced Oral Research*, 1(1), 1-10.
54. Kranz, A. M., Mahmud, A., Agniel, D., Damberg, C., & Timbie, J. W. (2020). Provision of social services and health care quality in U.S. community health centers, 2017. *American journal of public health*, 110(4), 567-573.
55. Kumar, A. S. (2005). Budgeting for health: Some considerations. *Economic and Political Weekly*, 1391-1396.
56. Kushner, R., Kramer, D. M., & Holness, D. L. (2018). Feasibility of clinicians asking patients about their exposure to occupational hazards: An intervention at five primary care health centers. *Work*, 60(3), 365-384.
57. Lawn, J. E., Kinney, M., Lee, A. C., Chopra, M., Donnay, F., Paul, V. K., ... & Darmstadt, G. L. (2009). Reducing intrapartum-related deaths and disability: can the health system deliver?. *International Journal of Gynecology & Obstetrics*, 107, S123-S142.

58. Loss, J., Lang, K., Ultsch, S., Eichhorn, C., & Nagel, E. (2006). The concept of social marketing--potential and limitations for health promotion and prevention in Germany. *Gesundheitswesen (Bundesverband der Ärzte des Öffentlichen Gesundheitsdienstes (Germany))*, 68(7), 395-402.
59. Mahal, Ajay and Indira Rajaraman (2010). Decentralization, Preference Diversity, and Public Spending: Health and Education in India. *Economic & Political Weekly*, 45(43)57-63.
60. McDonald, J., Brown, L., & Murphy, A. (2002). Strengthening primary health care: building the capacity of rural communities to access health funding. *Australian Journal of Rural Health*, 10(3), 173-177.
61. McLeod, K. E., Butler, A., Young, J. T., Southalan, L., Borschmann, R., Sturup-Toft, S., ... & Kinner, S. A. (2020). Global prison health care governance and health equity: a critical lack of evidence. *American journal of public health*, 110(3), 303-308.
62. Mehrotra, S. (2008). The public health system in UP: What can be done? *Economic and Political Weekly*, 46-53.
63. Mir Parvez, A (2013). Satisfaction of Healthcare Professionals towards Performance Appraisal System (PAS). *Indian Journal of Applied Research*, 3 (6), 358-360.
64. Monika Jain and Priyadarshi Patni (2011). Public Health Management in India: An Overview of ICDS. *Indian Journal of Management and Technology*. 19(2), 42-49.
65. Montanari, G. E., & Pandolfi, S. (2018). Evaluation of long-term health care services through a latent Markov model with covariates. *Statistical Methods & Applications*, 27(1), 151-173.
66. Moon, J., & Shugan, S. M. (2020). Nonprofit versus for-profit health care competition: How service mix makes nonprofit hospitals more profitable. *Journal of Marketing Research*, 57(2), 193-210.
67. Mrisho, M., Obrist, B., Schellenberg, J. A., Haws, R. A., Mushi, A. K., Mshinda, H., ... & Schellenberg, D. (2009). The use of antenatal and postnatal care: perspectives and experiences of women and health care providers in rural southern Tanzania. *BMC pregnancy and childbirth*, 9(1), 1-12.
68. Mu, Y., Bossink, B., & Vinig, T. (2018). Employee involvement in ideation and healthcare service innovation quality. *The Service Industries Journal*, 38(1-2), 67-86.
69. Mukherjee, A. N., & Karmakar, K. (2008). Untreated morbidity and demand for healthcare in India: an analysis of national sample survey data. *Economic and Political Weekly*, 71-77.
70. Muniraju, M (2013). Health Care Services in India: An Overview. *Indian Journal of Applied Research*, 3 (7), 160- 162.
71. Narayana, K. V. (2003). Changing the health care system. *Economic and political weekly*, 1230-1241.
72. Nayar, K. R. (2013). Universalizing health services in India: The techno-managerial fix. *Indian journal of public health*, 57(4), 248-253.

73. Neamtii, Iulia Adina and Cristian Pop (2014). Public Health Assessment of Heavy Metals and Cyanides Exposure in Baia Mare Area. *International Journal of Scientific Research*, 3(2), 198-199.
74. Pappa, E., Kontodimopoulos, N., Papadopoulos, A., Tountas, Y., & Niakas, D. (2013). Investigating unmet health needs in primary health care services in a representative sample of the Greek population. *International journal of environmental research and public health*, 10(5), 2017-2027.
75. Patil, A. V., Somasundaram, K. V., & Goyal, R. C. (2002). Current health scenario in rural India. *Australian Journal of Rural Health*, 10(2), 129-135.
76. Penchalaiah, B and Sobha, P (2014). Socioeconomic Inequality and its Effect on Healthcare Delivery in India: Inequality and Healthcare. *PARIPEX: Indian Journal of Research*, 3 (2), 275-277.
77. Pentescu, A., Cetina, L., & Dumitrescu, L. (2013). The Positioning of the Private Healthcare Providers in Romania-an Important Strategic Approach. *Indian Journal of Applied Research*, 3(9), 388-390.
78. Poonam Mahajan (2013). Regulations and their Scope in Public Health. *PARIPEX: Indian Journal of Research*, 2(8), 192-193.
79. Prinja, S., Kanavos, P., & Kumar, R. (2012). Health care inequities in north India: role of the public sector in universalizing health care. *The Indian journal of medical research*, 136(3), 421-431.
80. Prinja, S., Kumar, M. I., Pinto, A. D., Jan, S., & Kumar, R. (2013). Equity in-hospital services utilization in India. *Economic and Political Weekly*, 52-58.
81. Priya, R., & Chikersal, A. (2013). Developing a public health cadre in 21 st century India: addressing gaps in technical, administrative and social dimensions of public health services. *Indian journal of public health*, 57(4), 219.
82. Purohit, B. C. (2010). Efficiency Variation at the Sub-State Level: The Healthcare System in Karnataka. *Economic and Political Weekly*, 70-76.
83. Qadeer, I. (2013). Universal health care in India: Panacea for whom? *Indian journal of public health*, 57(4), 225-231.
84. Raban, M. Z., Dandona, R., & Dandona, L. (2009). Essential health information is available for India in the public domain on the internet. *BMC Public Health*, 9(1), 1-19.
85. Rahmqvist, M., & Bara, A. C. (2010). Patient characteristics and quality dimensions related to patient satisfaction. *International Journal for Quality in Health Care*, 22(2), 86-92.
86. Ram, F., & Singh, A. (2006). Is antenatal care effective in improving maternal health in rural Uttar Pradesh? Evidence from a district-level household survey. *Journal of biosocial science*, 38(4), 433-448.
87. Rani, M., & Bonu, S. (2003). Rural Indian women's care-seeking behavior and choice of

- provider for gynecological symptoms. *Studies in Family Planning*, 34(3), 173-185.
88. Rani, M., Bonu, S., & Harvey, S. (2008). Differentials in the quality of antenatal care in India. *International journal for quality in health care*, 20(1), 62-71.
 89. Rao, K. D., Peters, D. H., & Bandeen-Roche, K. (2006). Towards patient-centered health services in India—a scale to measure patient perceptions of quality. *International Journal for Quality in Health care*, 18(6), 414-421.
 90. Ray, S. K., Basu, S. S., & Basu, A. K. (2011). An assessment of rural health care delivery system in some areas of West Bengal-an an overview. *Indian journal of public health*, 55(2), 70-80.
 91. Rychetnik, L., Frommer, M., Hawe, P., & Shiell, A. (2002). Criteria for evaluating evidence on public health interventions. *Journal of Epidemiology & Community Health*, 56(2), 119-127.
 92. Samandari, R., Kleefield, S., Hammel, J., Mehta, M., & Crone, R. (2001). Privately funded quality health care in India: a sustainable and equitable model. *International Journal for Quality in Health Care*, 13(4), 283-288.
 93. Sankar, D., & Kathuria, V. (2004). Health system performance in rural India: efficiency estimates across states. *Economic and Political Weekly*, 1427-1433.
 94. Santoshkumar (2014). Spatial Pattern of Primary Healthcare Services in Sonipat District 2012. *PARIPEX: Indian Journal of Research*, 3 (4), 122-125.
 95. Sathyamala, C. (2006). Redefining Public Health? *Economic and Political Weekly*, 3280-3284.
 96. Sathyamala, C., Kurian, N. J., De, A., Saxena, K. B., Priya, R., Baru, R., ... & SAMSON, M. (2012). Public Report on Health: Some Key Findings and Policy Recommendations. *Economic and Political Weekly*, 43-54.
 97. Selvaraj, S., & Karan, A. K. (2009). Deepening health insecurity in India: evidence from national sample surveys since the 1980s. *Economic and political weekly*, 55-60.
 98. Senarath, U., Fernando, D. N., & Rodrigo, I. (2006). Factors determining client satisfaction with hospital-based perinatal care in Sri Lanka. *Tropical Medicine & International Health*, 11(9), 1442-1451.
 99. Sharma Abhishek (2013). Sustainability and Quality in Health Care System: Organizational Structure-Process Approach. *Indian Journal of Applied Research*, 3 (12), 345-347.
 100. Sharma, A., & Kumar, R. (2019). Service level agreement and energy cooperative cyber-physical system for quickest healthcare services. *Journal of Intelligent & Fuzzy Systems*, 36(5), 4077-4089.
 101. Sharma, B., Roy, S., Mavalankar, D., Ranjan, P., & Trivedi, P. (2010). The Role of the District Public Health Nurses: A Study from Gujarat.

102. Sharma, M. P., Soni, S. C., Bhattacharya, M., Datta, U., Gupta, S., & Nandan, D. (2009). An assessment of institutional deliveries under JSY at different levels of health care in Jaipur District, Rajasthan. *Indian journal of public health*, 53(3), 177-182.
103. Shim, R. S., Lally, C., Farley, R., Ingoglia, C., & Druss, B. G. (2015). Medical care services in community mental health centers: a national survey of psychiatrists. *The journal of behavioral health services & research*, 42(3), 395-400.
104. Shukla, A., Scott, K., & Kakde, D. (2011). Community monitoring of rural health services in Maharashtra. *Economic and political weekly*, 78-85.
105. Singh, C. H. (2009). The public-private differential in health care and healthcare costs in India: The case of inpatients. *Journal of Public Health*, 17(6), 401-407.
106. Sinha, A. (2012). Health Evidence from the States. *Economic and Political Weekly*, 16-18.
107. Sørensen, K., Van den Broucke, S., Fullam, J., Doyle, G., Pelikan, J., Slonska, Z., & Brand, H. (2012). Health literacy and public health: a systematic review and integration of definitions and models. *BMC public health*, 12(1), 1-13.
108. Sowmya Paul, P and Amulya, M (2014). Foreign Direct Investment in Indian Health Care Sector. *Indian Journal of Applied Research*, 4 (3) 235-239.
109. Starfield, B. (2011). Politics, primary healthcare, and health: was Virchow right? *Journal of Epidemiology & Community Health*, 65(8), 653-655.
110. Szydlowski, S. J., Chattopadhyay, S. P., & Babela, R. (2005). Social marketing as a tool to improve behavioral health services for underserved populations in transition countries. *The health care manager*, 24(1), 12-20.
111. Tekingündüz, Sabahattin; Top, Mehmet; Tengilimoğlu, Dilaver; Karabulut, Erdem (2017). *Total Quality Management & Business Excellence*, 28 (6), 522-541.
112. Thomas, D. S. (2012). Affordable mobile technology towards preventive health care: Rural India. *IOSR Journal of Dental and Medical Sciences*, 3(3), 32-36.
113. Thresia, C. U., & Mohindra, K. S. (2011). Public health challenges in Kerala and Sri Lanka. *Economic and Political Weekly*, 99-107.
114. Titaley, C. R., Dibley, M. J., & Roberts, C. L. (2010). Factors associated with underutilization of antenatal care services in Indonesia: results of Indonesia Demographic and Health Survey 2002/2003 and 2007. *BMC public health*, 10 (1), 1-10.
115. Tourigny, A., Aubin, M., Haggerty, J., Bonin, L., Morin, D., Reinhartz, D., ... & Carmichael, P. H. (2010). Patients' perceptions of the quality of care after primary care reform: Family medicine groups in Quebec. *Canadian Family Physician*, 56(7), e273-e282.
116. Tshabalala, A. M. E. T., & Taylor, M. (2018). Innovation to improve health outcomes in Amajuba District, KwaZulu-Natal, South Africa. *Development Southern Africa*, 35(4), 497-510.

117. Wasserman, J., Palmer, R. C., Gomez, M. M., Berzon, R., Ibrahim, S. A., & Ayanian, J. Z. (2019). Advancing health services research to eliminate health care disparities. *American journal of public health*, 109(S1), S64-S69.
118. Westin, M., Åhs, A., Persson, K. B., & Westerling, R. (2004). A large proportion of Swedish citizens refrain from seeking medical care—lack of confidence in the medical services a plausible explanation? *Health policy*, 68(3), 333-344.
119. White, F. (2015). Primary health care and public health: foundations of universal health systems. *Medical Principles and Practice*, 24(2), 103-116.
120. Williams, M. D., Jean, M. C., Chen, B., Molinari, N. A. M., & LeBlanc, T. T. (2017). Primary care emergency preparedness network, New York City, 2015: comparison of member and nonmember sites. *American journal of public health*, 107(S2), S193-S198.
121. World Health Organization. (2010). Increasing access to health workers in remote and rural areas through improved retention: global policy recommendations. *World Health Organization Team*.
122. Yadavendu, V. K. (2003). Changing perspectives in public health: From population to an individual. *Economic and Political Weekly*, 5180-5188.
123. Zahrani, H. (2014). The impact of pharmaceutical promotions on primary health care physician's prescribing behavior in KAMC in the central region. *Int J Med Sci Public Health*, 3(3), 355-364.