A STUDY OF NUTRIENT BASED SUBSIDY POLICY OF FERTILIZERS IN INDIA AND ITS IMPACT ON DRIVERS OF BUYING BEHAVIOUR OF FARMERS.

Ph.D. THESIS

Submitted By **Preeti Yadav**

Reg. No.: FOMS/04 Reg. Date:15/04/2015

UNDER THE GUIDANCE OF **Prof (Dr.) Jayrajsinh D. Jadeja**

FOR THE AWARD OF DEGREE OF DOCTOR OF PHILOSOPHY
IN
MANAGEMENT STUDIES



M. S. Patel Institute of Management Studies Faculty of Management Studies The Maharaja Sayajirao University of Baroda Vadodara 390002

April - 2023