LIST OF ABBREVIATIONS

BSE Bombay Stock Exchange

CA : Current Assets

CAGR : Compounded Annual Growth Rate

CE : Capital Employed

CMIE : Centre for Monitoring Indian Economy

COGS : Cost of Goods Sold

CPM : Cash Profit Margin

CR : Current Ratio

CTOR : Capital Turnover Ratio

DER : Debt Equity Ratio

DTOR : Debtors Turnover Ratio

DY Ratio : Dividend Yield Ratio

EDCR : Equity Dividend Coverage Ratio

EPS : Earnings Per share

EVA : Economic Value Added

FA Fixed Assets

FAR : Fixed Asset Ratio

FATOR : Fixed Asset Turnover Ratio

FC : Finance Cost

GPR : Gross Profit Ratio

ICAR : Inventory to Current Asset Ratio

ICR : Interest Coverage Ratio

ITOR : Inventory Turnover Ratio

Kd : Cost of Debt after adjusting tax i.e. 1-t

Ke : Cost of Equity capital

Kp : Cost of Preference share capital

Kr : Cost of Reserves and Surplus

LTB : Long Term Borrowings

M&A : Mergers and Acquisitions

MVA : Market Value Added

NP : Net Profit

NPR : Net Profit Ratio

NSE : National Stock Exchange

OE : Operating Expenses

OR : Operating Ratio

PE Ratio : Price Earnings Ratio

PR : Proprietary Ratio

QR : Quick Ratio

Rf : Risk Free Rate of Return

Rm : Rate of Return on Market Index

ROCE : Return on Capital Employed

ROE : Return on Equity

ROTA : Return on Total Assets

SF : Shareholders Fund

SQR : Super Quick Ratio

WC : Working Capital

WCTOR : Working Capital Turnover Ratio

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